**Shawna A. Wolfe**

**Associate Vice President for University Planning,**

**Ohio University**

A person sitting at a table

Description automatically generated with medium confidenceShawna Wolfe is a distinguished alumna of Ohio University, where she has made significant contributions as the Associate Vice President for University Planning. With a deep-rooted passion for the university’s mission, Ms. Wolfe employs her expertise to provide informed planning through collaborative engagement and a holistic approach. Her dedication lies in considering the campus comprehensively, fostering discussions that incorporate diverse ideas to meet individual needs while ensuring the well-being of the collective whole.

Shawna has spearheaded the development of several strategic and campus master plans, inclusive of a mixed-use campus in a new location, as well as a diverse set of projects in areas of land use, capital planning, utility infrastructure and residential/auxiliaries. Her innovative mindset led to the implementation of a transformative multi-year capital planning approach, integrating campus and space planning while prioritizing programming, addressing deferred maintenance, and devising funding and financing strategies previously unexplored.

With operational efficiency and employee engagement in mind, Shawna restructured parking and transportation services, resulting in financial savings, improved customer satisfaction, and elevated service levels. She has also championed community and city partnerships across various planning initiatives, leading to significant cost savings in project implementations and earned an international town/gown award.

Shawna's leadership extends beyond conventional boundaries, as evidenced by her ability to move complex, multi-faceted projects from concept to implementation. Her holistic approach considers multiple institution goals, ensuring significant efficiencies before investments are made, and resources are allocated. Notable projects include the College of Fine Arts Strategy, Housing Master Plan, Russ Research Opportunity Center, and Ridges Development.

Currently, Shawna is at the forefront of pioneering a new space model at Ohio University. This endeavor aims to redefine space function, ownership, and budget allocation, right sizing the campus while promoting transparency and flexible utilization across the university's physical portfolio.

Before her tenure at Ohio University, Shawna served as a team leader and project planner for Hilferty and Associates, a prominent interpretive museum consulting firm. In this role, she engaged in comprehensive master planning and visioning, developing, and detailing interactive experiences that spanned across the country. This multidisciplinary experience profoundly influenced her approach, emphasizing the importance of leading with the "why" in all her endeavors.

Shawna Wolfe's authentic leadership, innovative thinking, and unwavering commitment to academic excellence have not only reshaped Ohio University's physical landscape but have also set a benchmark for transformative and sustainable planning within higher education institutions.

**EDUCATION:**

**1997** Bachelor of Science in Interior Architecture & Management, Ohio University