

Dr Rebecca Lothringer, EdD
Candidate Bio

Rebecca Lothringer is a transformational leader with 29 years of experience in Enrollment Management and a track record of enrollment success. She views enrollment management as a campus-wide effort and works to develop partnerships and relationships not only with her direct team but throughout the campus to meet and exceed the goals of the university. Her skills lie in envisioning initiatives and successfully leading, motivating and encouraging a team of individuals to accomplish a common vision and achieve goals.

During the last 24 years, Rebecca has focused her talents and efforts at the University of North Texas, earning multiple promotions due to her successful results-driven efforts, culminating in her current position of Associate Vice President for Enrollment. Her stability and focus at UNT provided robust campus partnerships, development of a professional, effective enrollment team, targeted communication initiatives, successful enrollment programming, goal based scholarship and financial aid leveraging, technology implementation leadership, and strategic, data-driven recruitment efforts leading to increased enrollment and student success.

Dr. Lothringer is a recognized enrollment leader often called upon for enrollment advice, consultation or presentation services. She served as the President of the Texas Association of Collegiate Registrar's and Admissions Officers and was elected for multiple terms as the 4-year university Co-Chair for the Texas application, ApplyTexas Advisory Council. In addition, she is a member of the American Association of Collegiate Registrars and Admissions Officers, serving recently as an elected member of an AACRAO committee, a Phi Theta Kappa scholarship judge, on various university committees, and provided multiple presentations at professional conferences.

Rebecca considers enrollment management a puzzle and enjoys solving the puzzle and identifying a university's "story." Telling that story is her passion and seeing that story positively affect enrollment growth is the measurement of her success.