

### **Education**

Ph.D., Communication, University of New Mexico, Albuquerque, NM, 2005.

M.A., Journalism, University of Oregon, Eugene, OR, 2002.

B.A., Psychology, Cornell University, Ithaca, NY, 1982.

### **Academic Appointments**

Associate Professor of Communication, University of New Mexico: 2016-present.

Visiting Professor of Communication, Charles University (Prague, Czech Republic): 2020.

Assistant Professor of Communication, University of New Mexico: 2012-2016.

Assistant Professor of Communication, Montana State University Billings: 2006-2012.<sup>1</sup>

Assistant Professor of Communication, Mount Union College: 2005-2006.

### **Academic Leadership Positions**

#### **Interim Dean, University College, University of New Mexico, 2023-present.**

Oversee UNM's only academic college devoted explicitly to effecting/enhancing undergraduate student success in and beyond the classroom. Number of students taking UC courses exceeds 2000 annually, with a similar number served by UC's Advisement Center. Direct reports include 2 associate deans, 3 program directors, 3 ROTC commanding officers, UC's advisement manager, and 2 staff members. Key accomplishments/initiatives to date include management of UC's \$2.6 million budget, oversight of 3 facilities upgrades, hiring/appointing 6 direct reports, expanding curricula of Liberal Arts & Integrative Studies program and Academic Communities program, initiating/expanding academic program collaborations with UNM's 4 branch campuses, raising ROTC's profile within and beyond the College, rebuilding College's assessment mechanisms, and launching/ expanding various strategic initiatives coming out of UC's first-ever Academic Program Review.

#### **Director, Liberal Arts & Integrative Studies, University College, UNM, 2022-23.**

Directed UC's only degree-granting program, currently offering five multidisciplinary pathways to graduation via collaborations with all UNM colleges and schools serving undergraduates. Revamped curricula of capstone and experiential-learning courses. Led overhaul of degree program/structure and secured approval up through and including Board of Regents SSTAR Committee. Planned, organized, and led UC's first-ever College-wide Academic Program

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<sup>1</sup> I was awarded tenure and promotion to Associate Professor shortly before resigning from MSU Billings to join the UNM faculty.

Review, forging crucial partnerships with leaders of peer units/programs at Arizona State University, University of Nevada-Las Vegas, and University of Southern California.

**Chair, Department of Communication & Journalism (C&J), UNM, 2017-22.**

Led department offering Ph.D., M.A., and B.A. degrees and comprising 15-20 permanent faculty, 5 term faculty, ~10 part-time instructors, and ~30 graduate teaching assistants,<sup>2</sup> before, during, and after the unique challenges posed by UNM's faculty unionization and the covid-19 pandemic. Managed complex course schedules, a ~\$2 million annual budget, committee assignments, and long- and short-term personnel issues. Hired 5 tenure-stream faculty and 3 lecturers. Oversaw milestone reviews for 11 faculty members. Initiated and/or supervised 3 major curriculum expansions. Structured, launched, and managed C&J's Accelerated Online Program. Revived long-dormant development committee and C&J advisory board, resulting in increased donations to student scholarship and award funds. Enhanced department morale and collegiality, contributing to C&J's reputation repair on campus and within the communication discipline. [Also served as C&J Department **Co-Chair (2016-17)** prior to election to Chair, and as **Associate Chair (2022-23)** after completing Chair term.]

**Graduate Program Director, Department of Communication & Theatre, Montana State University Billings: 2008-12.**

Oversaw application, admissions, and curricular development processes for MS-Public Relations program serving students statewide. Served as advisor to roughly half of the program's students.

**Media Studies Program Director, Department of Communication & Theatre, Montana State University Billings: 2006-12.**

Overhauled media studies curriculum, including development of three new courses and substantial revisions of others. Served as student advisor to all students in the concentration. Created new introductory course required for all majors in the department.

**Advertising Industry Leadership Positions**

**Vice President & Account Supervisor; Vice President & Management Supervisor; Sr. Vice President & Group Account Director, Griffin Bacal Inc. (New York, NY): 1991-99.**

**Vice President & Account Supervisor, Bozell, Inc. (New York, NY): 1988-91.**

**Account Supervisor, Grey Advertising, Inc. (New York, NY): 1985-88.**

**Account Executive, The Marschalk Company, Inc. (New York, NY): 1983-85.**

Provided and led strategic development, client service, budget and schedule oversight, and personnel training and administration for 4 of the nation's leading full-service advertising and

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<sup>2</sup> Numbers of instructors of each type varied from year to year.

strategic communication agencies. Headed account management groups. Coordinated creative, broadcast and print production, media planning, marketing research, finance, and legal teams. Clients included Hasbro, Coca-Cola Foods, Citibank, Sony, and the U.S. Treasury/U.S. Mint.

### **Selected Academic Honors and Awards**

Top Paper, 2024, Political Communication Division, Eastern Communication Association.

Presidential Scholar Nominee, 2019, University of New Mexico.

*Quality Matters* Course Certification, 2016, Introduction to Strategic Communication Online Course (CJ 387), University of New Mexico.

Online Course Advisory Council Best Practices Certification (“Golden Paw”), Introduction to Strategic Communication Online Course (CJ 387), 2016, University of New Mexico.

New Faculty Teacher of the Year Award Nominee, 2013, University of New Mexico.

Pippenger Excellence in Teaching Innovation Award, 2011, Montana State University Billings.

Winston & Helen Cox Fellowship in Arts & Sciences, 2011, Montana State University Billings.

Named to Humanities Montana Speakers Bureau, 2008-12.

Top Paper, 2005, Rhetoric and Public Address Interest Group, Western States Communication Association.

Outstanding Doctoral Student Award, 2005, University of New Mexico, C&J Department.

Top Paper, 2004, Media Studies Interest Group, Western States Communication Association.

Top Paper, 2004, Language and Social Interaction Interest Group, Western States Communication Association.

Outstanding Doctoral Student Award, 2004, University of New Mexico, C&J Department.

Doctoral Graduate Scholar Award, 2004, University of New Mexico, C&J Department.

Outstanding Teaching Assistant of the Year (2003-04), University of New Mexico.

Competitive Paper in Gender and Media, 2003, Mass Communication Division, National Communication Association.

Lambda Pi Eta communication honorary society, 2002, University of Oregon.

## Research Areas

Political communication, media theory, media industry studies, popular culture, religious communication in U.S. political/public life, strategic communication, science communication, health communication, and the various intersections of the above areas.

## Selected Publications

### Books

Vásquez-Guevara, D. H., **Weiss, D.**, White, J. M., Ochoa-Avilés, A., & Ortiz, F. (2023). *Science communication and public engagement: Evolving toward science-society participation*. Lexington Books.

Ginossar, T., Shah, S. F. A., & **Weiss, D.** (Eds.). (2023). *Vaccine communication online: Counteracting misinformation, rumors, and lies*. Palgrave Macmillan.

Edwards, J., & **Weiss, D.** (Eds.). (2011). *The rhetoric of American exceptionalism: Critical essays*. McFarland & Company.

**Weiss, D.** (Ed.). (2010). *What Democrats talk about when they talk about God: Religious communication in Democratic Party politics*. Lexington Books.

### Journal Articles

Lilo, E., White, J. M., & **Weiss, D.** (in press/2024). Development and piloting of the Enhanced Integrated Behavioral Model to drive social marketing campaigns for teens. *Social Marketing Quarterly*.

Fordjour, N. K. O., **Weiss, D.**, & Karikari, T. K. (2024). Visual public relations and user fantasies on Facebook: The case of an African presidential inauguration during the Covid-19 pandemic. *Journal of Public Relations Research*, 36.

Ortová, N., Hejlová, D., & **Weiss, D.** (2023). Creation of a code of ethics for influencer marketing: The case of the Czech Republic. *Journal of Media Ethics*, 38(2), 65-79.

Vásquez-Guevara, D., **Weiss, D.**, & White, J. M. (2022). Participatory co-design of science communication strategies for public engagement in the US and Ecuador around health behavior change. *Research for All*, 6(1), 22.

Norouzianpour, H., & **Weiss, D.** (2022). Cultural strategy in practice: A case study of Iranian Americans in Los Angeles. *Public Art Scientific Journal*, 3(1), 24-35.

Shah, S. F. A., Ginossar, T., & **Weiss, D.** (2019). "This is a Pakhtun disease": Pakhtun health journalists' perceptions of the barriers and facilitators to polio vaccine acceptance among the high-risk Pakhtun community in Pakistan. *Vaccine*, 37(28), 3694-3703.

- Ginossar, T., Van Meter, L, Shah, S. F. A., Bentley, J., **Weiss, D.**, & Oetzel, J. G. (2019). Early impact of the Patient Protection and Affordable Care Act on people living with HIV: A systematic review. *Journal of the Association of Nurses in AIDS Care*, 30(3), 259-269.
- Weiss, D.** (2017). Reality TV gets real about marriage equality: *Project Runway's* "Tie the Knot" episode. *Journal of Popular Television*, 5(2), 246-261.
- Bentley, J., **Weiss, D.**, White, J. M., & Shields, J. D. (2016). Teaching integrated marketing communication campaigns. *Teaching Journalism & Mass Communication*, 6(1), 18-35.
- Weiss, D.**, White, J. M., Stohr, R. A., & Willis, M. (2015). Influencing healthcare policy: Implications of legislators' information source preferences for public relations practitioners and public information officers. *Online Journal of Communication and Media Technologies*, 5(1), 114-135.
- Weiss, D.** (2014). "That's part of what we do": The performative power of *Vogue's* Anna Wintour. *Journal of Magazine & New Media Research*, 15(1), 1-29.
- Weiss, D.** (2008). George W. Bush and the language of faith: An Althusserian interpretation. *Queen: A Journal of Rhetoric and Power*, 5(1), 1-17.
- Weiss, D.** (2005). Metonymy in black and white: Shelby Steele's revelatory racial tropes. *The Howard Journal of Communications*, 16(1), 1-19.
- Weiss, D.** (2005). Constructing the queer "I": Performativity, citationality, and desire in *Queer Eye for the Straight Guy*. *Popular Communication*, 3(2), 73-95.

## Chapters in Edited Volumes

- Weiss, D.** (2024/in press). "The white supremacists have already made their decision": Reconsidering U.S. Jews' status as white/Americans in the Trump era. In M. Naumoff & C. Maldonado (Eds.), *One nation under God(s)? Exploring the interplay of race, religion, and American identity*. Peter Lang Publishers.
- Vásquez-Guevara, D., **Weiss, D.**, & White, J. M. (2023). The evolution of science communication. In D. Vásquez-Guevara et al., *Science communication and public engagement: Evolving toward science-society participation* (pp. 7-38). Lexington.
- Norouzianpour, H., & **Weiss, D.** (2021). Toward the development of innovative preservation strategies for *El Camino Real de Tierra Adentro* in New Mexico. In M. d. Rosário Monteiro, M. S. Ming Kong, & M. J. Pereira Neto (Eds.), *Tradition and innovation: Proportion/harmonies/identities* (pp. 291-298). Taylor & Francis/CRC Press.
- Weiss, D.** (2020). Magazines and the construction of consumer lifestyles. In M. Sternadori & T. Holmes (Eds.), *The handbook of magazine studies* (pp. 165-179). John Wiley & Sons.

- Weiss, D., & Sternadori, M.** (2020). Viewing the magazine form through the lens of classic media theories. In M. Sternadori & T. Holmes (Eds.), *The handbook of magazine studies* (pp. 51-64). John Wiley & Sons.
- Weiss, D.** (2017). “God loves you and I love you”: Challenges to civil religious tradition in George W. Bush’s 2004 presidential campaign rhetoric. In H. Bungert & J. Weiß (Eds./Trans.), “God Bless America”: Civil religion in the United States in the 21st century (pp. 79-124). Campus Verlag GmbH.
- Weiss, D.** (2017). Media ecology and mediatization. In S. W. Littlejohn, K. A. Foss, & J. G. Oetzel, *Theories of human communication* (11<sup>th</sup> ed., pp. 151-154). Waveland Press.
- Weiss, D.** (2016). Civil religion or mere religion? The debate over presidential religious rhetoric. In J. Edwards & J. Valenzano (Eds.), *The rhetoric of civil religion: Symbols, sinners, and saints* (pp. 143-164). Lexington Books.
- Weiss, D.** (2013). Ken Burns and PBS: A match made in broadcasting heaven? In S. T. Eastman & D. A. Ferguson, *Media programming: Strategies and practices* (9<sup>th</sup> ed., pp. 364-365). Wadsworth.
- Weiss, D., & Edwards, J.** (2011). American exceptionalism’s champions and challengers. In J. Edwards & D. Weiss (Eds.), *The rhetoric of American exceptionalism: Critical essays* (pp. 1-8). McFarland & Company.
- Weiss, D.** (2011). Making sense of the *Brokeback Mountain* paraphenomenon. In W. R. Handley (Ed.), *The Brokeback book: From story to cultural phenomenon* (pp. 229-248). University of Nebraska Press.
- Weiss, D.** (2010). What *do* Democrats talk about when they talk about God? In D. Weiss (Ed.), *What Democrats talk about when they talk about God: Religious communication in Democratic Party politics* (pp. 1-8). Lexington Books.
- Weiss, D.** (2010). The three faces of John: Mutable religious personae in the 2004 presidential race. In D. Weiss (Ed.), *What Democrats talk about when they talk about God: Religious communication in Democratic Party politics* (pp. 41-62). Lexington Books.
- Weiss, D.** (2009). “New Mexico’s always been patriotic and loyal to the country”: Uncritical patriotic journalism in wartime. In P. M. Haridakis, B. S. Hugenberg, & S. T. Wearden (Eds.), *War and the media: Essays on news reporting, propaganda, and popular culture* (pp. 183-204). McFarland & Company.
- Grisso, A.D., & **Weiss, D.** (2005). What are gURLs talking about? Adolescent girls’ construction of sexual identity on gURL.com. In S. R. Mazzarella (Ed.), *Girl wide web: Girls, the Internet, and the negotiation of identity* (pp. 31-49). Peter Lang Publishers.

## Entries in Scholarly Encyclopedias

- Weiss, D.** (2017). Political economy of media. In M. Allen (Ed.), *Encyclopedia of communication research methods* (pp. 1276-1280). Sage.
- Weiss, D.** (2014). Public intellectual. In K. Harvey (Ed.), *Encyclopedia of social media and politics* (pp. 1042-1044). Sage.
- Weiss, D.** (2014). *Saturday Night Live*. In K. Harvey (Ed.), *Encyclopedia of social media and politics* (pp. 1095-1096). Sage.
- Weiss, D.** (2014). WikiLeaks. In K. Harvey (Ed.), *Encyclopedia of social media and politics* (pp. 1382-1383). Sage.
- Weiss, D.** (2009). Agenda setting theory. In S. Littlejohn & K. Foss (Eds.), *Encyclopedia of communication theory* (pp. 31-33). Sage.
- Weiss, D.** (2009). Journalism and theories of the press. In S. Littlejohn & K. Foss (Eds.), *Encyclopedia of communication theory* (pp. 574-579). Sage.
- Weiss, D.** (2009). Media equation theory. In S. Littlejohn & K. Foss (Eds.), *Encyclopedia of communication theory* (pp. 635-637). Sage.
- Weiss, D.** (2009). Spiral of silence theory. In S. Littlejohn & K. Foss (Eds.), *Encyclopedia of communication theory* (pp. 927-929). Sage.

## Newspaper/Magazine/Online Articles

- Weiss, D.** (2021, November 4). Should the foreign press criticize our president? *Albuquerque Journal*. [invited guest-opinion piece]
- Weiss, D.** (2016, Fall). Heroes, villains, magazines, and race. *Gym Class*. [commissioned magazine column]
- Weiss, D.** (2016, Spring). How magazines speak to, and construct, their audiences. *Gym Class*. [commissioned magazine column]
- Weiss, D.** (2010, October 16). Barack, Glenn, and God: Religious talk in the 2010 political sphere. *Rowman & Littlefield Publishers Blog*: <http://rowmanblog.typepad.com/rowman/> [invited online article]
- Weiss, D.** (2008, October 18). Disagreements about religion, politics as old as our nation. *Billings Gazette*, p. D1. [newspaper article]

## Selected Refereed Presentations at Professional Meetings

- Fordjour, N. K. O., & **Weiss, D.** (2024). Mediated self-presentation, authenticity, and image-construction: A multimodal analysis of an African vice president's communication on Twitter. Eastern Communication Association annual conference, Cambridge, MA. **(Selected as a Top Paper in Political Communication.)**
- Weiss, D.** (2021). Everything old is new again: Engaging first-semester master's students at the beginning of the post-pandemic era. Broadcast Education Association "On-Location" conference, Las Vegas.
- Weiss, D.** (2021). Bill Nye the Science Guy: Why, oh, why? Public Communication of Science and Technology conference, Aberdeen, Scotland.
- Weiss, D.** (2017). Magazines and the construction of consumer lifestyles. Popular Culture Association annual meeting, San Diego.
- Weiss, D.,** & Nodulman, J. (2015). Quietly storming the barricades: Sports radio's reactions to gay NFL draftee Michael Sam. National Communication Association annual meeting, Las Vegas.
- Weiss, D.** (2015). Seeing the forest for the trees: A new perspective on the media-sports cultural complex. International Association for Communication and Sport annual summit, Charlotte, NC.
- Weiss, D.** (2015). "Josh, say yes": *Project Runway* as marriage-equality advocate. Southwest Popular Culture/American Culture Ass'n. annual meeting, Albuquerque.
- Weiss, D.** (2014). "God help us": Conservative media reactions to Pope Francis's remarks. National Communication Association annual meeting, Chicago.
- Bentley, J. M., Shields, J. D., **Weiss, D.,** White, J. M., & Hoffmann, J. (2014). Talking to undergraduates about binge drinking: What channels should we use? American Public Health Association annual meeting, New Orleans.
- White, J. M., Bentley, J., **Weiss, D.,** & Shields, J. D. (2014). Teaching strategic communication campaigns. International Communication Association annual meeting, Seattle.
- Weiss, D.** (2013). "That's part of what we do": How *Vogue's* Anna Wintour redefines the role of media gatekeeper—and the scope of our (other) foundational media theories. National Communication Association annual meeting, Washington, DC.
- Weiss, D.** (2013). Roundtable panelist, "Ignoring Human Connections: The Dehumanization of the Academic Job Market." National Communication Association annual meeting, Washington, DC.



- Weiss, D. (2011). "The whole thing is in God's hands": Post-disaster media messages about deity and prayer. Religious Comm'n Association annual meeting, New Orleans.
- Weiss, D. (2010). Research and publication expectations facing new midlife scholars. National Communication Association annual meeting, San Francisco.
- Weiss, D. (2008). Race, sexuality, and solidarity: Obama's positions on "gay issues" in the 2008 presidential campaign. National Communication Association annual meeting, San Diego.
- Weiss, D. (2007). The three faces of John: Senator Kerry's mutable religious personae in the 2004 presidential race. National Communication Association annual meeting, Chicago.
- Weiss, D. (2006). Corraling the cultural zeitgeist: *Brokeback Mountain* as pop-culture para-phenomenon. National Communication Association annual meeting, San Antonio.
- Weiss, D. (2006). George W. Bush's 2004 re-election campaign: Marking the ascendance of personal politico-religious rhetoric. National Communication Association annual meeting, San Antonio.
- Weiss, D. (2006). Making love, making law, and making up: Apology as speech act in *Bowers v. Hardwick* and *Lawrence v. Texas*. National Communication Association annual meeting San Antonio.
- Weiss, D. (2005). It's the testosterone, stupid! George W. Bush, John Kerry, and the mediated construction of presidential masculinity. National Communication Association annual meeting, Boston.
- Weiss, D. (2005). American exceptionalism: The must-have presidential campaign talking point? National Communication Association annual meeting, Boston.
- Weiss, D. (2005). George W. Bush and the language of faith: An Althusserian interpretation. Western States Communication Association annual meeting, San Francisco. **(Selected as a Top Paper in Rhetoric and Public Address.)**
- Weiss, D. (2005). "I pledge allegiance to . . .": Ritual, performativity, and questions of constitutionality in *Elk Grove Unified School District v. Michael A. Newdow, et al.* Western States Communication Association annual meeting, San Francisco.
- Weiss, D. (2004). What's language got to do with it? The presence (and absence) of language and linguistics in communication study. National Communication Association annual meeting, Chicago.
- Weiss, D. (2004). When metaphor is God, is God only a metaphor? Religion, spirituality, ethics, and communication in contemporary cognitive science. National Communication Association annual meeting, Chicago.

- Weiss, D.** (2004). Modality in the military: A critical-linguistic analysis of pro-war journalism. Western States Communication Association annual meeting, Albuquerque. **(Selected as a Top Paper in Media Studies.)**
- Weiss, D.** (2004). Metonymy in black and white: Revelatory tropes in “The Age of White Guilt and the Disappearance of the Black Individual.” Western States Communication Association annual meeting, Albuquerque. **(Selected as a Top Paper in Language and Social Interaction.)**
- Weiss, D.** (2003). New gender games: Gender construction and spectatorship positions in 21<sup>st</sup>-century game shows. National Communication Association annual meeting, Miami Beach. **(Selected as a Competitive Paper in Gender and Media).**
- Weiss, D., & Grisso, A.** (2003). What are girls talking about? A content analysis of the adolescent girls’ web site gURL.com. National Communication Association annual meeting, Miami Beach.
- McCormick, K., & **Weiss, D.** (2003). The socio-political messages of graffiti art: How a utopian rhetorical vision legitimizes a subversive form. National Communication Association annual meeting, Miami Beach.

### **Selected Invited/Public Presentations**

- (2022, November). A strategic communication approach to science/museum communication. Museum Research Traineeship graduate program, UNM.
- (2021, November). Is it OK to criticize the American President? European media criticisms of U.S. leaders (and vice versa) over the last fifty years—and especially in 2020. Albuquerque International Association.
- (2020, November). The calm amid the chaos: Religious expression during (and after) the 2020 elections. Unitarian Universalist Fellowship, Billings, MT.
- (2020, May). The politicization of media and science: The case of the Covid-19 crisis. *Forum Universidad 2050* panel discussion series, University of Cuenca, Ecuador.
- (2020, March). Czech and American advertising in a global context. *Rozpravy o českých médiích* [“Debates on the Czech Media”] panel discussion series, sponsored by the Institute of Communication Studies & Journalism, Charles University, Prague, Czech Republic.
- (2019, June). Preparing and delivering conference papers. Ronald E. McNair Scholars Program & Research Opportunity Program, UNM.
- (2014, December). Beyond audience effects: How media shape the worlds of fashion, sports, and politics. Lightning Lounge competitive presentation, sponsored by Office of the Provost/EVP for Academic Affairs, UNM.

- (2014, November). Graduate degrees and the “real” world. Presentation to UNM graduate students, sponsored by Office of Graduate Studies, UNM.
- (2014, October). UNM’s Communication & Journalism Department: Opportunities for international exchange. International Week Conference, Eszterházy Károly College, Eger, Hungary.
- (2012, May). Mitt, (Rick), Obama, and God: Religion in the 2012 presidential race. Billings Association of Humanists, Billings, MT.
- (2012, April). Religion on the 2012 presidential campaign trail. “Not One Without the Other: Religious Harmony and Political Civility” conference, Carroll College, Helena, MT.
- (2011, September). Panelist, “9/11 and Society: Media, Culture, and Education.” Presentation to Montana State University-Billings community, Billings, MT.
- (2011, September). Making the most of visual messages. Northern Plains Resource Council Executive Board, Billings, MT.
- (2010, October). Running races with God: Religion on the campaign trail and elsewhere in the political/ public sphere. Unitarian Universalist Fellowship, Missoula, MT.
- (2009, August). Panelist, “Newspaper Economics in the Age of the Internet.” Sponsored by *The Billings Outpost* and the Rimrock Foundation, Billings, MT.
- (2007, April). Sharing the ticket with God: George W. Bush, John Kerry, and religion in the 2004 presidential race. University Library Lecture, MSUB, Billings, MT.
- (2007, March). “Setting people straight?” Homosexual therapy, gay sheep, and other mad sciences. Faculty-student colloquium, DePauw University, Greencastle, IN.
- (2006, April). Masculinity in American presidential politics. Sociology of Gender seminar, Mount Union College (MUC), Alliance, OH.
- (2006, February). Journalists’ legal rights and civic responsibilities. Constitutional Law class, MUC, Alliance, OH.
- (2006, February). Editing and cinematography as political communication: The case of *The Official Story*. Spanish Cinema class, MUC, Alliance, OH.
- (2006, February). Keynote address. Lambda Pi Eta honorary society annual induction ceremony. MUC, Alliance, OH.
- (2004, September). Post-screening discussion leader at special presentation of documentary film *Control Room* (2004; dir. J. Noujaim), Guild Cinema, Albuquerque, NM.

## **Courses Taught**

### **University of New Mexico: University College (Liberal Arts & Integrative Studies)**

- Experiential Learning & Research: LAIS 311
- Independent Study: LAIS 409

### **University of New Mexico: Communication & Journalism Department**

- Foundations of Communication Theory [graduate seminar]: CJ 500
- Introduction to Mass Communication [Freshman Learning Community]: CJ 110
- Introduction to Strategic Communication: CJ 387
- Language, Thought, and Behavior: CJ 318
- Mass Communication Theories [graduate seminar]: CJ 566
- Media Criticism: CJ 461
- Media Structures and Institutions [graduate seminar]: CJ 568
- Media Theories: COMM 2130
- Persuasive Communication: CJ 327
- Political Communication: CJ 334
- Strategic Planning and Campaign Development: CJ 488
- Strategic Planning and Positioning: CJ 388

### **Charles University (Prague, Czech Republic): Faculty of Social Sciences**

- Political Communication: JKB 144
- Strategic Planning & Positioning: JKB 145

### **Montana State University Billings: Communication & Theatre Department**

- Advertising, Media, and Culture: COMT 420/520
- Exploring Communication Studies: COMT 200
- Introduction to Mass Communication: COMT 320
- Law of Public Communication: COMT 429
- Media Advertising: COMT 420/520
- Media Criticism: COMT 425/525
- Multicultural Mass Communication: COMT 461/561
- Persuasion: COMT 330
- Political Communication: COMT 431/531
- Popular Culture & Cultural Studies: COMT 440/540
- Seminar: Movies about the Media: COMT 492/592
- Theories of Media and Society: COMT 321

### **Mount Union College (Alliance, Ohio): Communication Department**

- Introduction to Film: CM 103
- Mass Communication Research Methods: CM 331
- Media Law and Policy: CM 435
- Survey of the Mass Media: CM 130
- Theories of Communication and Mass Media: CM 330

## Selected Service and Committee Work

### University/College-Level Service at UNM

- Member, Committee on Undergraduate Early Success (CUES), 2024-
- Member, FiRES Center, 2024-
- Member, Recruitment Coordination Committee, 2024-
- Member, IT Academic Technologies Advisory Board, 2024-
- Chair, Global and National Security Policy Institute Director Search Committee, 2023.
- Member, Provost's Curriculum Workflow and Course Catalog Committee (Kuali), 2021-22.
- Senator, UNM Faculty Senate, 2012-16, 2022-23.
- Member, University Libraries Committee, 2022-2023.
- Faculty Mentor, ASSURE, 2022-23.
- Chair, Dean's Hiring Strategy Committee, College of Arts & Sciences, 2019, 2021, 2022
- Member, UNM Faculty Senate Free Speech Task Force, 2015-16.
- Member, UNM Task Force for a Smoke- and Tobacco-Free Campus, 2015-16.
- Presenter, International Week, Eszterházy Károly College, Eger, Hungary, 2014.
- Faculty Senate Representative to KUNM Radio Board, University of New Mexico, 2013-15.

### Service to Communication Discipline

- Manuscript reviewer for scholarly journals, 2011-present: *Communication Theory*; *Communication Studies*; *Culture, Theory, and Critique*; *Explorations in Media Ecology*; *Journal of Communication Inquiry*; *Journal of Creative Communication*; *Journal of Magazine Media* [also on editorial board]; *Presidential Studies Quarterly*; *Queer Studies in Media and Popular Culture*; *Rhetoric Society Quarterly*.
- Manuscript/proposal reviewer for scholarly presses, 2009-present: Lexington; Rowman & Littlefield; Pearson; Routledge/Taylor & Francis; Sage; Wiley-Blackwell.
- Paper/panel reviewer and book/dissertation award committee member professional associations and/or their conferences, 2011-present: Association for Education in Journalism & Mass Comm.; International Association for Comm. and Sport; International Comm. Association (Journalism Studies Division, LGBT Interest Group, Mass Comm. Division, Political Comm. Division, Popular Comm. Division); National Comm. Association (Comm. & Sport Division; GLBTQ Comm. Studies Division, LGBT Caucus, Mass Comm. Division, Political Comm. Division); Society for Text & Discourse.
- Fellowship award proposal reviewer, 2018: Fellowships in Media, Communication & Rhetoric, National Endowment for the Humanities (NEH).

### Community Service (Albuquerque):

- Volunteer, Thanksgiving Food Kitchen, La Mesa Presbyterian Church, 2022, 2023.
- Volunteer, Roadrunner Food Bank, 2020.
- Director, Albuquerque Scrabble Club, 2013-present.