

**Rocío Rivadeneyra, Ph.D.**  
Associate Dean, College of Arts and Sciences  
Illinois State University

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**Education**

- 2001 Ph.D., Psychology (Developmental). University of Michigan  
Title of dissertation: *The influence of television on stereotype threat among adolescents of Mexican descent*
- 1998 M.A., Psychology (Developmental). University of Michigan
- 1996 B.A., Psychology and Social Behavior and minor in Chicano Studies  
University of California, Irvine  
Cum Laude

**Leadership Development**

- 2019-present Minority Serving Institutions Aspiring Leaders Program  
Center for Minority Serving Institutions  
University of Pennsylvania/ Rutgers University
- 2019 Management Development Program  
Harvard Institutes for Higher Education  
Harvard University Graduate School of Education
- 2017-2018 Leadership Initiative  
Illinois State University

**Employment**

**2021-present Associate Dean for Academic Programs and Student Success  
College of Arts and Sciences, Illinois State University**

The College of Arts and Sciences is the largest college at the university, serving about 5,500 undergraduate and graduate students (about 28% of the student population enrolled) and includes the bulk of our general education courses. We house 16 Departments and Schools with 28 bachelor's degree programs (64 plans of study), 44 minors (16 of which are interdisciplinary), 19 master's degree programs (43 plans of study), 9 certificate/specialist programs, and 5 doctoral degree programs (8 plans of study). In my role as Associate Dean, I:

- Provide leadership on new academic program development.
  - Examples: Data Science (first truly interdisciplinary major at ISU that cuts across colleges), Sports Communication, Physics M.S.
  - Currently working on the creation of new undergraduate certificates including one on Health Inequities.
- Provide leadership on curricular development, review, and processes.
  - Provide consultation to departments as needed.

- Serve on multiple curriculum committees.
  - Council for General Education
  - Task Force for General Education Redesign
  - Council for Teacher Education
  - College Curriculum Committee
  - IDEAS (Inclusion, Diversity, Equity, and Access in U.S. Society graduation requirement) Panel of Experts
- Provide leadership on student success efforts for the college.
  - Helped to create and hire a new role in the college: Director for Student Success, Retention, and Recruitment. The new Director will be reporting to me, and we will work together to address retention and student success at the college level.
  - Collaborate with departments and other units on campus in these efforts.
  - Create opportunities for donors to engage with efforts.
  - Collaborate with departmental advisors on student success.
  - Serve on the university's Community of Practice on Student Success, a collaborative group of student success experts at our institution.
- Initiate and lead equity and diversity efforts at the college.
  - Developed Equity, Diversity, and Inclusion (EDI) Retreats to bring together EDI champions throughout the college. Used the space to create conversation and collaborations across the units in the college.
  - Created a cohort model for new BIPOC and LGBTQ faculty to build community. Realized that our recruitment efforts had led to one of the most diverse faculty cohorts the college had ever had. Wanted to expand beyond a mentor model to create a community for our new faculty to develop outside their departments.
  - Developed Equity Minded Teaching workshop series in the college.
  - College representative for EDI (Equity, Diversity, and Inclusion) Circle of Leaders.
  - Serve on the President's Diversity and Inclusion Advisory Council
- Provide support for the academic review, accreditation, and assessment of existing programs.
  - Provide support for internal and external (Illinois Board of Higher Education) academic program review.
  - Support discipline specific accreditation processes for units in our college.
  - Serve on the university team for our HLC accreditation process.
  - Support General Education assessment process.
- Support for our 11 secondary teacher education programs in the College of Arts and Sciences.
  - I sit as the Dean's Representative on the Council for Teacher Education and have been elected Vice Chair of this important body that oversees requirements for teacher education for the last three years.
  - I provide support for our various secondary teacher education directors/coordinators.
- Serve as the Illinois Articulation Initiative officer for the university.
- Support Study Abroad efforts across our college and serve as liaison with the Office of International Engagement on both department and college level

initiatives.

- Data steward for the college.
- Serve on the Carnegie Community Engagement team as the CAS representative.

**2020-2021 Interim Chair, Communication Sciences and Disorders  
Illinois State University**

Responsible for leading the Department of Communication Sciences and Disorders, with about 30 faculty, clinical educators, and staff, 280 undergraduate students, and over 100 graduate students (master's program in Speech-Language Pathology and a doctoral program in Audiology).

- In addition to academic leader of the department, I was also responsible for the university's Speech and Hearing Clinic.
- Was the fiscal agent of both the department and the clinic.
- Worked to mitigate risk in the clinic to patients and clinicians during the COVID-19 pandemic. Some services (speech) were moved to remote appointments, while others (audiology) had to be in person.
- Worked to support faculty teaching and student learning to remote and hybrid modalities during the changing nature of the early part of the pandemic.
- Served to support and help lead 7-year re-accreditation and site visit.
- Initiated diversity and equity efforts in one of the least diverse departments on campus.
  - Created a department diversity committee.
  - Worked with students on the development on programming focuses on health disparities.
  - Worked with the admissions committee on developing holistic admission practices.

**2016-2020 Director of Honors Program  
Illinois State University**

- Responsible for leading the university's interdisciplinary Honors Program of about 1,450 students. The size and scope of this program would easily be a college at most universities.
- Under my time as director, the program grew 50% while maintaining our high standards in admittance to our program and increasing diversity of the program.
  - We saw a 29% growth in the number of students of color.
  - Implemented holistic admissions process.
- Managed a staff of seven and faculty who teach Honors courses.
- Served as the fiscal agent of our half a million-dollar general revenue budget, along with foundation and agency accounts.
- Oversaw the curriculum and worked closely with advisors, faculty, and staff across the university to support our students with high impact practices.
- Worked to develop changes in the curriculum that would center values of innovation, creative thinking, and diversity.
- The curriculum is unique in its approach, giving students a way to enrich their educational experiences for the 21<sup>st</sup> century.

**2009-present Associate Professor, Department of Psychology  
Illinois State University**

**2010-2011 Acting Director, Latin American and Latino/a Studies  
Illinois State University**

Responsible for leading the program and minor while the Director was on sabbatical leave. I led the five-year program review process and worked with affiliated faculty from across the university to review our curriculum and recommend new changes to streamline the minor.

**2002-2005 Diversity Co-coordinator, Department of Psychology  
Illinois State University**

- Responsible for leading diversity and climate efforts in the department.
- Worked to increase recruitment and retention of a diverse student population by creating several new programs in the Department of Psychology.
- Created the Undergraduate Diversity Committee.
- Established a peer mentoring program.
- Proposed a new course called Topics in Diversity and Psychology. I created and taught a version of the course, Latino/a Psychology, which eventually became a standalone course. This course is now part of the Latin American and Latino/a Studies minor.

**2002-2009 Assistant Professor, Department of Psychology  
Affiliated Faculty, Latin American and Latino/a Studies  
Affiliated Faculty, Women's and Gender Studies  
Illinois State University**

**2005-2008 Visiting Professor (summers), Center for AIDS Prevention Studies  
University of California, San Francisco**  
Collaborative HIV-Prevention Research in Minority Communities Program

**2001-2002 Lecturer, Department of Psychology  
University of California, Santa Cruz**

Responsible for teaching courses in Developmental Psychology and topics of diversity.

### **Honors and Awards**

2019 David A. Strand Diversity Achievement Award  
Illinois State University

2005 Service Initiative Award  
Illinois State University

### **Service/Administrative Experience**

Illinois State University

- President's Diversity and Inclusion Advisory Council

- Member, 2019-present
- Chair, Long-term Infrastructure subcommittee, 2020-2023
  - This group was charged with researching and proposing a new office of diversity for the university. We examined best practices in higher education and interviewed various Chief Diversity Officers to propose our own office and new role.
- Organization of Latino/a/e Employees
  - 2016-present (President)
  - 2011-2016 (Vice-President)
  - 2003-2004 (Student Liaison)
  - Member since 2002
  - This affinity group strives to create a culture of respect and social justice at Illinois State University. Our mission is to provide a sense of community for each other and to advocate for a more equitable and inclusive university.
- Ad Hoc Committee for the Exploration of a U.S. Diversity Graduation Requirement (2017-2021)
  - Chaired committee of 15 faculty and administrators from across our academic colleges in explore creation of new graduation requirement focused on U.S. based diversity and presented report and recommendation to the provost and academic senate.
  - Represented our committee's proposal (which we named IDEAS: Inclusion, Diversity, Equity, and Access in US Society) to various shared governance bodies, including the Academic Senate where the graduation requirement was approved in 2021.
- General Education Task Force Executive Committee, 2019-present
  - Group is responsible for the creation of a redesigned general education program for the 21<sup>st</sup> century.
- Culturally Responsive Campus Community Conference Planning Committee, 2018-2023
- University Chairs/Directors Council
  - Chair, 2019-2020
  - Member 2016-2021
- Chief Equity and Inclusion Officer Search committee
- Presidential Search Committee
- Educate\*Connect\*Elevate Coordinating Team, 2019-2020
- APLU Powered by Publics Leadership Team, 2019-2021
- Council on General Education
  - Member since 2016
  - Chair, 2016-2019
- Nuestros Logros, Latino/a graduation planning committee, 2018-2019
- Latin American and Latino Studies Program, 2003-present (curriculum committee, programming committee, strategic planning committee, speaker or MC for several Latino/a Cultural Dinners)
- Affiliated faculty with Women's and Gender Studies 2004-present (programming committee, awards committee)
- Faculty mentor for University Scholars Program, 2014-2016

- Foundations of Excellence: Diversity Dimension Committee, 2012-2013
- Faculty Advisor for Lazos a Registered Student Organization, 2011
- Faculty Mentor for residence hall, 2003-2005
- Intercultural Programs and Services Advisory Committee, 2002-2003

#### Department of Psychology, Illinois State University

- Faculty Search Committee for joint hire in Developmental Psychology and Latin American and Latino/a Studies, 2018-2019
- Department Faculty Status Committee, 2015-2016
- Diversity and Climate Committee, 2004-2016
- Founder and Faculty Advisor for Community of Latin American Psychology Students (CLASP) a Registered Student Organization, 2011-2015
- Awards Committee, 2003-2016
- Diversity Co-Coordinator, 2002-2005
- Founded Psychology Mentorship Program, 2002-2004
- Faculty Search Committee for School Psychology, 2003-2004
- I/O Search Committee, 2002-2003
- Undergraduate Diversity Committee, 2002-2003

#### Related Community Service

- Girl Scouts of Central Illinois
  - Board Member 2023-present
    - Chair of CEO Search Committee
    - Member of the Executive Committee
    - Member of the Fund Development Committee
  - Troop Leader, 2009-present
    - Lead two troops of Girl Scouts from kindergarten through high school graduation.
    - Empowered the girls to plan and execute various activities, badges, trips, fund-raising, and community-based service projects including two Bronze Award projects and a Silver Project.
    - Highlights
      - Assisted Troop 1290 when they were in 5<sup>th</sup> grade to apply for and receive a Disney Friends for Change Grant that helped the girls plan and create a bilingual Little Library at a community center that serves our local Latino community.
      - Assisted Troop 1454 (also in 5<sup>th</sup> grade) to apply for a grant from a local organization, Wild Ones, to help create a pollinator garden at their elementary school.
      - Helped the girls plan and fundraise for multiple trips: Savannah, GA (birthplace of Girl Scouts of the USA), backpacking in Michigan, and a multi-day canoe trip in the Boundary Waters. The girls are currently fundraising to take an international trip to a WAGGGS World Center.

- National Delegate, 2020-2025
  - Represented the Girl Scouts of Central Illinois
- Service Area 9 Manager, 2017-2018, Co-Manager, 2016-2017
- Volunteer of Excellence
- Diamond Troop Leader
- Conexiones Latinas de McLean County
  - 2013-2015, Vice-Chair
  - 2015, Founded Ballet Folklorico de McLean County
  - 2010-2016, member
- Healthy Start Advisory Committee, member (2012-2015)

### State and National Service

- Illinois Latino Council on Higher Education (ILACHE)
  - Board Member, 2022-present
  - Vice President of Academic Programs and Professional development, 2023-present
- Diversifying Higher Education Faculty in Illinois
  - Board Member, 2019-present
- Illinois 60 by 25 Equity Targets workgroup
  - Strategy Development subgroup, 2018-2021
- Honors Council of the Illinois Region
  - Secretary, 2018-2020
- National Collegiate Honors Council
  - Diversity Committee, 2017-2020

### Professional

- Student presentation judge and mentor at the 2010 and 2011 SACNAS (Society for the Advancement of Chicanos and Native Americans in the Sciences) National Conferences.
- On review panel for submissions to the 2008, 2010, and 2012 Biennial Meetings of the Society for Research on Adolescence. Review Panel 7: “Sexuality and Romantic Relationships.”
- Reviewed manuscripts for *Developmental Psychology*, *Journal of Adolescent Health*, *Pediatrics*, *Journal of Adolescence* and *Journal of Adolescent Research*, *Communication Research*, *British Journal of Developmental Psychology*, *Journal of Social and Personal Relationships*, *Journal of Sex Roles*
- Reviewed abstracts for International AIDS Conference, 2008
- Reviewed Adolescent Development textbook proposal, 2007
- Editorial Board for *Journal of Youth and Adolescence*, 2004
- Reviewer of L. Steinberg 7<sup>th</sup> edition textbook, “Adolescence,” 2003

### **Courses Taught**

- City as Text: Barcelona (Honors), IDS 121A67
- City as Text: Chicago, Honors Exploration

- City as Text: Cuba (Honors), IDS 121A65
- City as Text: Panama (Honors). IDS 121A66
- City as Text: Merida (Honors), IDS 121A64
- Honors Mindset Seminar, HON 102A17
- Psychology of Women, PSY 305
- Latina/o Psychology, PSY 327A01
- Adolescent Development, PSY 302
- Graduate Seminar on Diversity in Psychology, PSY 451
- Graduate Seminar on Adolescent Development, PSY 453
- Educational Psychology. PSY 215
- Social and Emotional Development, UC Santa Cruz
- Issues of Diversity in Development, UC Santa Cruz
- Children's Thinking, UC Santa Cruz

### **Research Interests**

I study media's role in the socialization of adolescents and emerging adults, with particular emphasis on Latino/a youth. I have studied the portrayals of Latinos in the media and how these images form our concepts of Latinos, women, men and other social groups in our society and how these portrayals impact members of these social groups. In addition, I am interested in how portrayals of gender and sex on television (both English and Spanish-language media) inform young people's cultural perceptions of sex and sexuality.

### **Funding**

2011-2014	TEACHER+PLUS Urban Teacher Preparation Course Development Grant \$7000
2005-2009	Collaborative HIV-Prevention Research in Minority Communities Program, Center for AIDS Prevention Studies Subcontract through NICHD training grant # R25 HD045810 <i>Influence of Media on Latina Adolescents' Sexual Attitudes and Behavior</i> \$25,000
2008	Grant Writing Mentorship Program Research and Sponsored Programs Office Illinois State University
2004	New Faculty Initiative Grant University Research Grant Program Illinois State University <i>Gender Role Portrayals on Spanish-Language Television.</i> \$2500
2002	Ford Foundation Postdoctoral Fellowship <i>Do You See What I See? Latino Adolescents' Perceptions of the Images on Television.</i> \$35,000



2000           Dissertation Grant  
                  American Psychological Foundation  
                  \$1000

## Publications

**\*Bolded are past or current students\***

**Shafer, J.**, & Rivadeneyra, R. (2022). The impact of televised stereotypes on the state self-esteem of Latino/a emerging adults: The moderating role of ethnic-racial identity. *Emerging Adulthood, 10*, 335-341.

Rivadeneyra, R., & **Shafer, J.** (2020). Race, ethnicity and media preferences: Content and media form. In J. Bulck (Ed.), *The International Encyclopedia of Media Psychology*. Hoboken, NJ: Wiley.

**Hartmann, K.E.**, Rivadeneyra, R., Toro-Morn, M. (2016). A Study of Mexican Immigrant Mothers and Adolescent Daughters in the Heartland: “*Mi mamá nada más me dice que me cuide mucho*” (My mom just tells me to take care of myself a lot). *Journal of Latino Latin American Studies, 8*, 55-76.

Berk, L. E., Braswell, G. S., Meyers, A. B., Rivadeneyra, R., & Schmeekle, M. (2015). Bringing the world’s children into focus: Cultivating well-being on a global scale. *Psyccritiques, 60*(28), doi:10.1037/a0039356

**Shelvin, K. H.**, Rivadeneyra, R., & Zimmerman, C. (2014). Stereotype threat in African American children: The role of Black identity and stereotype awareness. *International Review of Social Psychology, 27*, 175-204.

Rivadeneyra, R. (2014). Book Review. Juan in a million: The representation of Latinos on network news. *Latino Studies, 12*, 642-643.

Ward, L.M., Rivadeneyra, R., Thomas, K. (2013). A woman’s worth: Analyzing the sexual objectification of women in music videos. In E. Zurbriggen & T.A. Roberts (Eds.), *The sexualization of girls and girlhood: Cause, consequences, and resistance* (pp. 39-62). New York, NY: Oxford University Press.

Jipson, J. & Rivadeneyra, R. (2013). Test bank to accompany Lightfoot, Cole, and Cole’s *The Development of Children 7e* Worth Publishers: New York.

Rivadeneyra, R. (2011). Gender Role Portrayals on Spanish-Language Television. *Sex Roles, 65*, 208-222.

Jipson, J. & Rivadeneyra, R. (2009). Test bank to accompany Lightfoot, Cole, and Cole’s *The Development of Children 6e* Worth Publishers: New York.

Rivadeneyra, R. (2009). Book Review of "Homegirls: Language and Cultural

Practice among Latina Youth Gangs", by Mendoza-Denton. *Culture, Health and Sexuality*, 11, 213-215.

Rivadenevra, R. (2008). Kreutzberger, Mario. In Kinsbruner, J., & Langer, E. D. (Eds.), *Encyclopedia of Latin America History and Culture*, 2<sup>nd</sup> Edition. Detroit, MI: Gale.

Rivadenevra, R., & Lebo, M.J. (2008). The association between television-viewing behaviors and adolescent dating role attitudes and behaviors, *Journal of Adolescence*, 31, 291-305.

Rivadenevra, R. (2007). Latinos, media use. In J.J. Arnett, J.D. Brown, K. Roe, L.M. Ward, & B.J. Wilson (Eds.), *Encyclopedia of Children, Adolescents, and the Media*. Thousand Oaks, CA: Sage.

Rivadenevra, R. (2007). Latinos, media effects. In J.J. Arnett, J.D. Brown, K. Roe, L.M. Ward, & B.J. Wilson (Eds.), *Encyclopedia of Children, Adolescents, and the Media*. Thousand Oaks, CA: Sage.

Rivadenevra, R., Ward, L.M., & Gordon, M. (2007). Distorted Reflections: Media Exposure and Latino Adolescents' Conceptions of Self. *Media Psychology*, 9, 261-290.

Rivadenevra, R. (2006). Do you see what I see? Latino adolescents' perceptions of the images on television. *Journal of Adolescent Research*, 21, 393-414.

Rivadenevra, R., & Ward, L.M. (2005). From *Ally McBeal* to *Sábado Gigante*: Contributions of television viewing to the gender role attitudes of Latino adolescents. *Journal of Adolescent Research*, 20, 453-475.

Rivadenevra, R., Elderkin-Thompson, V., Silver, R.C., & Waitzkin, H. (2000). Patient centeredness in medical encounters requiring an interpreter. *American Journal of Medicine*, 108, 470-474.

Ward, L.M., & Rivadenevra, R. (1999). Contributions of entertainment television to adolescents' sexual attitudes and expectations: The role of viewing amount versus viewer involvement. *Journal of Sex Research*, 36, 237-249.

### **Invited Presentations and Discussions**

- 2014, Sept. Latino Heritage Month Brownbag Speaker, Illinois State University
- 2014, Feb. "The Role of Television on Latina/o Youth Development" Saint Louis University Psychology Department Diversity Day speaker.
- 2005, July "Sex and the City: Television's Role in the Sexual Attitudes and Behavior of Adolescents" presented at Grand Rounds for Child and Adolescent

Services, San Francisco General Hospital, Department of Psychiatry

2005, May Discussant on BBC program, "Enlace" on the topic of sex and the media.

2003, April Keynote speaker for Social Ecology Mentorship Program Retreat at University of California, Irvine

### **Professional Presentations**

**\*Bolded are past or current students\***

Houston, D.M., & Rivadeneyra, R. (2018, February). "The social, emotional, and academic costs of campus micro-aggressions: What college campuses can do to promote a positive campus climate for all students." Presentation at the conference on Social, Ethnic, and Racial Boundaries on Campus and Community in the 21st Century. Normal, IL

**Shafer, J.**, & Rivadeneyra, R. (2017, November). The effects of stereotypical media portrayals and ethnic identity on the self-esteem of Latino/a emerging adults. Poster presented at the 8<sup>th</sup> Conference on Emerging Adulthood, Washington, DC.

Rivadeneyra, R., Rosenthal, & Houston, D. (2017, November) "A proposed graduations requirement to examine diversity, privilege, and power in the United States." Presentation at Culturally Responsive Campus Community Conference: Uniting to Challenge Systems of Oppression, Normal IL.

Han, S., Braswell, G., DeSouza, E., & Rivadeneyra, R. (2016, October). Critical Reflection on Teaching and Addressing Diversity in the Classroom: Philosophy, Pedagogy, and More. Panel presentation at Culturally Responsive Campus Community Conference: Uniting to Challenge Systems of Oppression, Normal IL.

Jordan, J. S. S., Rivadeneyra, R., Parris, L. N., McBride, W., & Wesselmann, E. (2016, October). Why Stories Matter: Overcoming Oppression and Celebrating Diversity through Narrative. Panel presentation at Culturally Responsive Campus Community Conference: Uniting to Challenge Systems of Oppression, Normal, IL.

Rivadeneyra, R., & **Marosi, C.**, (2015, October). Conversations among emerging adults while watching sexual content on television. Paper presented at the 7<sup>th</sup> Conference on Emerging Adulthood, Miami, FL.

Rivadeneyra, R. (moderator), Manago, A., Ward, L.M., Daniels, E. (2015, October). Discussion session: Sexualization and media in emerging adulthood in the 21<sup>st</sup> century. Moderated the discussion panel at the 7<sup>th</sup> Conference on Emerging Adulthood, Miami, FL.

**Hartmann, K.E.**, & Rivadeneyra (2014, March). Perspectives of Mexican mothers, adolescents, and sex educators on the school sex education programs in a Midwestern community. Poster presented at the biennial meeting of the Society for Research on Adolescence, Austin, TX.

Creasy, G., Hund, A., Jarvis, P., Rivadeneyra, R. (2014, January). Beyond the classroom: Student learning and engagement in diverse, out-of-class settings. Panel discussion at Illinois State University's Annual Teaching & Learning Symposium, Normal, IL.

Rivadeneyra, R., **Marosi, C., Nelson, C., Estela, Y., & Vitale, B.** (2013, October). Conversations among emerging adults while watching a television program with sexual content. Poster presented at Conference on Emerging Adulthood, Wheeling, Illinois.

**Marosi, C.,** Rivadeneyra, R., & Hesson-McInnis, M. (2013, October). Television, gender identity, and sexuality as predictors of men's self-esteem. Poster presented at Conference on Emerging Adulthood, Wheeling, Illinois.

**D'Santiago, V., Hartmann, K.E., &** Rivadeneyra, R. (2012, February). Dime con Quien Andas y te Dire Quien Eres. Mexican Descent Adolescents' use of their Peers in their Positive Development of Sexuality. Poster presented at the themed meeting, "Positive Development of Minority Children" of the Society for Research in Child Development, Tampa, FL.

Rivadeneyra, R. (2011, October). Gender and Race Portrayals on Spanish-Language Television. Paper presented at 2011 SACNAS National Conference, San Jose, California.

**Shelvin, K. H.,** Rivadeneyra, R., & Zimmerman, C. (2011, April). The Role of Black Identity Development on Stereotype Threat Activation in African American Children. Poster presented at the biennial meeting of the Society for Research on Child Development, Montreal, Quebec, Canada.

**Shelvin, K.H.,** Zimmerman, C., & Rivadeneyra, R. (2011, April). Differences in Knowledge About Stereotypes and Susceptibility to Stereotype Threat Activation. Poster presented at the biennial meeting of the Society for Research on Child Development, Montreal, Quebec, Canada.

**D'Santiago, V., Hartmann, K.E., &** Rivadeneyra, R. (2011, February). Mexican-American Adolescents' Perceptions of Peers' Sexual Values and Knowledge. Poster presented at the annual convention of the National Association of School Psychologists, San Francisco, CA.

Rivadeneyra, R. (2010, October). "Latinas Talk Sex: Latinas' Conversations about Sex on TV" Paper presented as part of symposium "From Mice to Mentors to Media: Technology and Diversity in Psychology." At the SACNAS (Society for Advancement of Chicanos and Native Americans in Science) National Conference, Anaheim, CA.

Rivadeneyra, R. (2010, April). "Gender Portrayals on Spanish-Language Television." Paper presented at Conference on Human Development, New York, NY.

Rivadenevra, R., Tschann, J., Romo, L. (2009, October). "Television Viewing Context and Its Role in the Sexual Attitudes and Behaviors of Young Latinas" National Institute of Mental Health: Training the Next Generation of Mental Health HIV/AIDS Researchers Meeting. Bethesda, MD.

Rivadenevra, R., **Mann, S., Wathen, M., Summers, S., & Samuels, N.** (2009, April). "The viewing context of young Latinas' exposure to sexual messages on television." Poster presented at the biennial meeting of the Society for Research on Child Development, Denver, CO.

Rivadenevra, R. (2008, March). "Young Latinas' Perceptions of the Sexual Messages on English and Spanish-Language Television" Paper presented at the biennial meeting of the Society for Research on Adolescence, Chicago, IL.

Rivadenevra, R. (2008, February). "Young Latinas' Perceptions of the Sexual Messages on English and Spanish-Language Television" Panel on Current Issues in HIV Prevention for Adolescents of Color presented at The Collaborative HIV Prevention Research in Minority Communities Program Conference, San Francisco, CA.

Rivadenevra, R., & **Lebo, M.J.** (2007, March). "Television Viewing Behaviors and the Dating Behavior and Gender Role Attitudes of Adolescents" Poster presented at the biennial meeting of the Society for Research on Child Development, Boston, MA.

Rivadenevra, R., **Palomino, L.B., Tate, K.L., Lebo, M.J.** (2005, April). "Adolescents' perceptions of the images of Latinos on television." Poster presented at the biennial meeting of the Society for Research on Child Development, Atlanta, Georgia.

Rivadenevra, R. (2004, March). "Do You See What I See? Latino Adolescents' Perceptions of the Image on Television." Paper presented at the biennial meeting of the Society for Research on Adolescence, Baltimore, MD

Rivadenevra, R. (2003, October). "Latino adolescents' perceptions of the images on television." Paper presented at the annual Conference of Ford Fellows, San Juan, Puerto Rico.

Bohn, A., Rivadenevra, R., Toro-Morn, M., & Mendez, M. (2003, May). "What it means to be Latina in the U.S.—Commonalities, distinctions, and stereotypes." Panel presentation at Dealing with Difference Summer Institute, Macomb, Illinois.

Ward, L.M., & Rivadenevra, R. (2002, August). "Dancing, strutting, and bouncing in cars: The women of music videos." Paper presented as part of symposium on Media, Women, and Girls---Implications for Feminist Psychology at the annual meeting of the American Psychological Association, Chicago, Illinois.

Rivadenevra (2002, April). "Links between television use and gender role attitudes among Latino/a Adolescents." Poster presented at the biennial meeting of the Society for Research on Adolescence, New Orleans, LA.

Rivadeneyra, R. (2001, April). "Effects of the media on stereotype threat among adolescents of Mexican descent." Paper presented as part of symposium on Media Effects on Youth of Color (Rivadeneyra, R., Chair) at the biennial meeting of the Society for Research in Child Development, Minneapolis, Minnesota.

Rivadeneyra, R., Hansbrough, E.T., & Gordon, M. (2000, April). "Media effects on minority adolescents' conceptions of self." Paper presented as part of symposium on Media and Adolescents' Conceptions of Self at the biennial meeting of the Society for Research on Adolescence, Chicago, Illinois.

Rivadeneyra, R., & Reyes-Lagunes, I. (2000, March). "The self concept of Mexican adolescents." Poster presented at the biennial meeting of the Society for Research on Adolescence, Chicago, Illinois.

Rivadeneyra, R., & Ward, L.M. (1998, March). "Perceptions of prejudice and its effects on school performance." Poster presented at the Conference on Human Development, Mobile, Alabama.

Ward, L.M., Rivadeneyra, R., Gorvine, B., & Cytron, A. (1998, March). "Illuminating Television's Influences on the Sexual Socialization of Adolescents." Poster presented at the biennial meeting of the Society for Research on Adolescents, San Diego, California