

John T. Newsome

PROFILE

Highly accomplished legal professional with over 25 years of experience and success in top legal and executive leadership roles championing and protecting the interests of major non-profit and education, research, healthcare, and academic medical organizations. Adept at partnering with leaders across all areas and levels to foster synergy, drive impactful change, and build unified approaches to achieve shared organizational goals. Exceptional strategist and problem solver; able to leverage a deep wealth of legal and business insights to overcome complex challenges, strengthening governance capabilities, minimizing risks, and positioning organizations for growth.

Excel at building, training, and optimizing the performance of world class legal teams, comprised of in-house and outside counsel that continually meet all legal challenges head-on, achieving corporate priorities in a cost-effective manner. Focused on creating cultures that emphasize accountability, professional development, innovation, and collaboration as keys to achieving excellence.

CAREER EXPERIENCE

ROTHMAN INSTITUTE, Philadelphia, PA

2022 – Present

Outside Counsel, 05/2024 – Present

Senior Vice President / General Counsel, 2022 – 05/2024

Act as a strategic partner advising and providing key legal counsel (higher education, research, healthcare laws, and corporate governance, business law, etc.) to the President, CEO, the Board of Trustees and senior leaders across all areas of one of the largest privately held providers of orthopedic care in the United States and the academic Department of Orthopedics for the Sidney Kimmel Medical College of Thomas Jefferson University.

Select Contributions & Achievements

- Oversee the Office of the General Counsel, optimizing the performance of a talented legal team of in-house various outside counsels representing the organization and affiliates in all legal matters.
- Orchestrated a top to bottom corporate restructure critical for a national expansion of the health system alignment strategy, creating recurring revenue streams to attract investments and drive growth.
 - The new structure has the ability to dramatically improve IP licensing, practice startups, formation of management services organizations, professional service arrangements, mergers and acquisitions processes, among others.
 - Additionally, transformed all aspects of the Office of the General Counsel to scale legal capabilities to minimize risk and supporting the national expansion.
- Represented Rothman in alignment strategies in four states including specialty hospital, outpatient surgery center, physician practice, management services organization, and real estate joint ventures.

MEDICAL COLLEGE OF WISCONSIN (MCW), Milwaukee, WI

2015 – Present

Strategic Advisor – President & Provost, 2022 – Present

Continue to serve as the top legal and business advisor to the President and Provost for Wisconsin's only private, free standing health sciences university; which includes the School of Medicine, Graduate School in Biomedical Sciences, and Pharmacy School, among others. MCW is a member of the Higher Learning Commission and has campuses in Milwaukee, Green Bay, and Central Wisconsin. The MCW School of medicine is one of the largest private research-intensive medical schools with a multi-specialty faculty practice plan with over 2000 providers.

Select Contributions & Achievements

- Developed and launched the Forensic Science Center Collaboration, a public private partnership between MCW, the State of Wisconsin, and Milwaukee County, building a major facility that will house the State crime lab, county medical examiner's office, and the office of emergency management.
- Serve on MCW's Business Development Committee charged with identifying opportunities to diversify MCW's revenue streams including education, research and intellectual property, clinical, and other entrepreneurial opportunities.

Senior Vice President / General Counsel, 2017 – 2022

Vice President / General Counsel, 2015 – 2017

Recruited as VP/General Counsel and made a powerful impact on the legal strategy as top legal counsel to the Board of Trustees, President, and other senior leaders. Promoted in 2017 to direct the Office of General Counsel, becoming the chief legal strategist for MCW and working hand-in-hand with the President to champion and protect the legal interests of the MCW and all affiliates.

Select Contributions & Achievements

- Led a seven-member legal team, delivering the training, coaching, and mentorship that enabled the team to excel, in addition to be responsible for all team hiring and performance management.
- Responsible for the Office of the Secretary of the Corporation, counseling the Board Chair and President on best corporate governance practices and directing the Board staff.
 - Oversaw annual Board work plans, calendars, meeting agendas and minutes, and more.
- Serve on the Health Sciences University Committee charged with evaluating centralized services to create efficiencies. The committee established the approval process for the expansion of existing programs and starting new schools or programs; including expansion of the medical school, and the addition of a Physician's Assistant, Master of Science in Anesthesia, and Genetic Counseling programs.
- MCW's chief legal representative for the Froedtert & the Medical College of Wisconsin regional health network.
 - The network is managed through an integrated committee structure and comprises multiple contractual and corporate joint ventures between the strategic partners, generating over \$4B in revenue from the network of five hospitals, 2,500+ medical providers, and 40+ health centers and clinics.
- Represented MCW in a unique partner model with Children's Wisconsin, a top national pediatric health system serving patients across 40 locations, including the flagship Children's Hospital of Wisconsin and the Children's Specialty Group.
 - The \$1.6B+ partnership is overseen by an integrated leadership committee, bringing together executives and clinical leaders from all three organizations.
- Other key areas of legal representation included:
 - MCW's self-insured retention program covering professional liability for 2K+ providers.
 - The Advancing a Healthier Wisconsin program, a \$450M+ public/private Blue Cross conversion fund.
 - Community and State, county, and city executive and legislative government relations matters.
 - Creation of the Kern National Network for Flourishing in Medicine, transforming medical and health profession education.
- Provided legal counsel and guidance in the oversight of MCW's over \$2B endowment.

CONTINUUM HEALTH ALLIANCE, Marlton, NJ

2013 – 2015

Senior Vice President / Corporate Counsel, 2014 – 2015

Outside Counsel, 2013 – 2014

Began providing outside legal counsel for the ambulatory care services company through an Of Counsel relationship with Lanciano & Associates. Quickly showcased depth of expertise and leadership abilities, leading to joining the company as SVP/Corporate Counsel directly counseling the Board of Managers, Chair, and President on all corporate and business governance matters.

Select Contributions & Achievements

- Completed a major restructuring and realignment of the Office of General Counsel, substantially increasing capabilities to protect the company during a period of strong growth.
- Supported the growth by crafting and implementing far more effective clinical integration strategies to form clinically integrated networks and accountable care organizations.
- Established data aggregation and population management agreements to secure quality-based risk and shared savings-based contracts with 3rd party payors.
- Expertly managed all legal aspects of a major recapitalization effort before the company was acquired in 2016.

THE UNIVERSITY OF MISSISSIPPI MEDICAL CENTER (UMMC), Jackson, MS

2009 – 2013

General Counsel / Chief Legal Officer

UMMC is a semi-autonomous campus of the States flagship University, the University of Mississippi. UMMC is separately accredited member of the Higher Learning Commission. Optimized the performance of an 11-member team within the Office of General Counsel and represented and/or oversaw the legal representation for UMMC and all affiliates. UMMC

operates eight schools and is home to the University Hospitals and Health System, Batson Children's Hospital, and University Physicians. The organization comprises over 10K faculty, staff and students; including an integrated delivery system comprised of an academic medical center, multi-hospital health system, and a multi-specialty faculty practice with over 700 providers serving the education and medical needs of the region and the state.

Select Contributions & Achievements

- Top legal advisor to the Vice Chancellor and Associate Vice Chancellors for Health Affairs, CEOs of the adult and pediatric health systems, President of University Physicians, Deans of each School, and other affiliated leaders, Boards, and committees.
- Guided the Vice Chancellor of Health Affairs on optimizing UMMC governance practices, as well as governance for all affiliated entities and foundations, which included setting/managing annual board calendars, meetings, and agendas, approving related minutes, and conducting annual reviews of bylaws and each boards' activities.
 - Additionally, supported the Vice Chancellor in strategic planning, business development, corporate restructuring, contract management, and other vital organizational matters/initiatives, playing a key role in maximizing operational and financial performance.
- Represented UMMC governmental priorities with executive and legislative branches of state, county, and city governments, including testifying before legislative committees and advising on drafting legislation.
- Accepted responsibility for representing the institutions interests with the Mississippi Board of Trustees of State Institutions of Higher Learning and the Office of the Attorney General of the State of Mississippi.

THE COOPER HEALTH SYSTEM, Camden, NJ

2002 – 2009

Executive Vice President, Administrative Officer, 2008 – 2009

General Counsel / Chief Legal Officer, 2002 – 2008

Promoted to culminating role reporting directly to the President and CEO of the major health system operating a university hospital, regional children's hospital, and 75 outpatient locations across 10 counties in Southern New Jersey. Chief legal strategist managing the Office of the General Counsel, with areas of oversight covering corporate governance, internal audits, risk management, insurance, and business development, among others. Cooper served as a regional campus of the Robert Wood Johnson Medical School and progressed to a four-year medical school in a public/private partnership with Rowan University.

ADDITIONAL EXPERIENCE

Chief Operating Officer, Mid-South Rehab Services, Ridgeland, MS (2013-2014)

Attorney, Black & Associates, Media, PA (2001-2002)

ACADEMIC APPOINTMENTS

Associate Professor of Medicine, University of Mississippi (2009-2013)

Associate Professor of Physical Therapy, University of Mississippi (2010-2013)

Adjunct Professor of Law, Widener University (2004-2009)

Health Law Institute Board of Advisors, Widener University (2004-2009)

EDUCATION

Juris Doctor

Widener University

Master of Business Administration in Hospital & Medical Service Administration

Widener University

Bachelor of Science in Physical Therapy

Thomas Jefferson University

PROFESSIONAL LICENSES

Licensed Attorney, Mississippi, New Jersey, Pennsylvania, & Wisconsin

Licensed Physical Therapist, Pennsylvania (Inactive)