

CURRICULUM VITAE

ACADEMIC TRAINING

- **Columbia University**, Mailman School of Public Health
Doctor of Public Health (*with Distinction, Benton Prize*) 1991
- **New York University**, Wagner School of Public Service
Masters of Public Administration, Health Policy and Planning 1978
- **New England College**
Bachelor of Arts, Psychology and Sociology 1975

AWARDS

- The APHA John Slade Award Alcohol, Tobacco and Other Drugs Award, 2014
- Allan Rosenfield Award for Public Health and Social Justice, Public Health Association of New York City, 2013
- The James L. Mulshine, M.D., Leadership Award, Presented by the Prevent Cancer Foundation, 2013
- LGBTQ Tobacco Control Leadership Award, Presented by The National LGBT Tobacco Control Network, 2009
- Donald A. Berreth Award, Presented by the National Public Health Information Coalition, 2008
- The Troy R. Westmeyer Distinguished Award, New York University, Wagner School of Public Service, 2008
- National Association of Attorneys General 2007 Summer Centennial Meeting, Impact Award, 2007
- New York Women's Agenda Star Honoree. 2004
- Social Justice Award, State of Hawaii, 2003
- The American Lung Association Life & Breath Award, 2003
- The Annual Public Health Achievement Award, New York City Department of Health, 2000
- Secretary HHS Public Health Award – Counter-Marketing Campaign to Reduce Perinatal Transmission of HIV (group award, co-head of group), 1997
- The Public Health Association of New York's Media Award for HealthCheck, WCBS Health Education Campaign, 1992
- The Marisa de Castro Benton Award, Dissertation Excellence for "In Harm's Way: Urban Minority Youth and the AIDS Epidemic," 1991

COMMUNICATIONS & MEDIA

- Extensive experience interacting with online, print and broadcast media on a range of topics including health, public health, HIV/AIDS, substance abuse, adolescent health and tobacco
- Experienced in crisis communications management
- Broad experience in social marketing efforts linking earned media and paid media to knowledge, attitude and behavior change among policy makers, stakeholders, the public and special populations
- Hundreds of print, local and national radio and TV appearances including: NPR; MSNBC; CSPAN; PBS; CNNFN; Good Morning America; ABC World News Tonight; CBS; CNN News; Larry King Live; and the Today Show

BOARDS

Current

Board of Directors, Action on Smoking and Health, 2018 – Present
Board of Directors, National Board of Public Health Examiners, 2005 – Present
Board of Directors, Americans for Non-Smokers' Rights, Development Committee, 2014 – Present
Board of Directors, Cigarette Butt Pollution Project, 2013 – Present
Board of Directors (*ex officio*), HealthRight International (2012 – Present)
Board of Directors, Secretary/Treasurer, National Board of Public Health Examiners, November 2005 – 2012

Former

Board of Directors, SOS Outreach, September 2012 – 2015
Board of Directors, Legacy, Ex-Officio, December 2008 – 2014
Board of Directors, Association of Schools and Programs of Public Health, Member: Governance Committee; Former-Chair: Diversity Committee, 2013–2019
Board of Directors, National Coalition on Health Care, December 2008 – 2011
Board of Directors, Betty Ford Institute, July 2008 – 2012
Board of Directors, Phoenix House, June 2010 – 2016
Betty Ford Institute, Chair Committee on Development and Philanthropy, April 2009 – 2012
Board of Directors, Treasurer, C-Change (formerly National Dialogue on Cancer), 2004 – 2012
Board of Directors, Lung Cancer Alliance, 2004 – 2019
Board of Directors, Social Marketing Institute, Georgetown University, 2001 – 2006
Board of Directors, World No Tobacco Day, 2001 – 2006
Research Review Board, New York State Comprehensive Pediatric HIV, Chair Center, 1991 – 1997
Member, Board Medical Group Management Association, Center for Ambulatory Care Research, 1984 – 1985

UNIVERSITY COMMITTEES

- New York University, Graduate Programs Committee, 2017 – Present
- New York University, Sustainability Advisory Group, 2018 – Present
- New York University, Senate Finance Committee, 2017 – Present
- New York University, Senior Leadership Team, 2015 – Present
- New York University, Senate Judiciary Committee, 2017 – 2018
- New York University, Executive Committee of Provost's Council on Science and Technology, 2013 – 2017
- New York University, Chair, Interschool Search Committee, 2013 – 2016
- New York University, International Scientific Advisory Committee NYU/Abu Dhabi Cohort, 2012 – 2018
- New York University, Deans Council, 2012 – Present
- New York University, Deans and Provost Council, 2012 – 2017
- New York University, Leadership Team, 2012 – 2015
- New York University, Division of General Internal Medicine and Clinical Innovations, 2014
- Columbia University, Chair, Sub-Committee on Sociomedical Sciences
(*Granted health related PhD's in History, Political Science, Economics, Sociology and Anthropology*)
- Columbia University, International Health Committee, 1997 – 1999
- Columbia University, Presidential Search Committee for Director, Institute for Social Science and Economic Research, 1997 – 1998
- Columbia University, Continuing Education Advisory Committee, 1990 – 1999
- Columbia University, School of Public Health, AIDS Committee, 1988 – 1990
- Columbia University, School of Public Health, Policy Advisory Committee, 1987 – 1999
- Columbia University, Chair, University Housing Task Force, 1984 – 1986
- Columbia University, Affiliation Committee, Harlem Hospital, 1982 – 1986
- Columbia University, Administrative Committee, Dean and Vice Presidents, 1981 – 1986
- Columbia University, Long Range Planning Committee, 1981 – 1986

PROFESSIONAL APPOINTMENTS

Dean, College of Global Public Health (2012 – Present)

Director, Global Institute of Public Health

Professor of Public Health

- Responsible for reconfiguring public health at NYU to galvanize cross school engagement in public health;
- Enhance the breadth and stature of the faculty through extensive new recruitment and creating a system of joint and associated appointments university system wide including global sites;
- Launch new global public health cross-continental program operating on three continents now and growing to 8 locations by 2018;
- Oversee growth in the research enterprise;
- Innovate in global public health non-degree and degree training for global health workforce in collaboration with UN, UNICEF, World Food Programme and multiple NGOs;
- Effected hybrid partnership with HealthRight International and NYU;
- Secured new buildings for the College and tripled student body, adding 6 academic departments to the existing 3;
- Launched highly competitive, fully funded, PhD program;
- Merged key public health programs including prior MPH and bioethics located elsewhere in NYU;
- Expanded public health education throughout the NYU Global Network.

President & CEO, American Legacy Foundation (1999 – 2013)

- Direct major foundation created through the Master Settlement Agreement between the State Attorneys General and the tobacco industry;
- Oversaw all foundation activities with average annual operating budget of 150-100 million dollars;
- Oversaw major national counter marketing campaigns against youth and adult tobacco use;
- Directed a program of philanthropic giving;
- Directed a program of research and evaluation;
- Managed reserve assets in excess of 1 billion dollars;
- Worked with 13 member bi-partisan Board composed of Governors, Attorneys General, members of State Legislatures and public health experts. [Tribute from Board](#);
- Worked with over 40 board members over 14 years on major board functions (audit, development, Ad approval, budget).

Adjunct Professor in the School of Nursing and Health Studies, Georgetown University (2003 – 2010)

Professor Emeritus Public Health, Columbia University School of Public Health (2013 – Present)

- Professor of Clinical Public Health 1999-2013.

- Chair, Department of Sociomedical Sciences (1996-2000)
- Associate Professor of Clinical Public Health (1996-1999)
- Director, Center for Applied Public Health (1993-1999)
- Co-Director, Center for Applied Public Health (2000-2005)
- Assistant Professor (1992 - 1996)

Associate Dean, Columbia University School of Public Health (1987 – 2000)

- Directed Program Development activities
- Directed Multi-Hospital System AIDS Programs
- Coordinated relationships with Federal, State and Local Government
- Launched multiple new programs
- Raised over 100 million dollars in program support
- Teaching and research responsibilities (see teaching and grant support)

Associate Dean/Assistant Vice President, Columbia University, Health Sciences and College of Physicians and Surgeons (1982 – 1987)

- Implemented satellite clinical practice activities
- Directed Affiliate Hospital Affairs
- Directed Government and Community Affairs
- Deputy Administrator for Health Sciences (Medicine, Public Health, Dentistry, Nursing)
- Managed annual budgets in excess of 100 million dollars (1982 dollars)
- Oversaw housing and security functions

Director, Faculty Practice Plan, Cornell University Medical College (1980 – 1982)

- Developed Medical Center Based Practice Plan
- Supervised billing activities and departmental administrators
- Negotiated third-party contracts
- Represented Practice Plan on Hospital and University Boards of Trustees
- Managed budget of 65 million dollars (1981 dollars)
- Developed model to preserve hospital services to Medicaid and medically indigent patients

Departmental Administrator, Department of OB/GYN, Columbia Presbyterian Medical Center (1975 – 1980)

- Developed University Based Practice Plan
- Designed Practice Plan for hospital-based clinic population
- Directed Personnel, Facilities, and Grants and Contracts
- Managed JCAH reviews
- Established three off-site practice sites in underserved areas
- Worked with New York City Emergency Financial Control Board to restructure service model for physician services to low-income indigent patients

Research Associate (Faculty Appointment) (1978 – 1980)

- Conducted Operations research in Ambulatory Care

- Developed special alcohol and drug prevention programs for clinic
- Assisted faculty in grant preparation

Chief Administrator, New York State Department of Mental Health, Manhattan Psychiatric Center, Alcoholism Treatment Center (1973 – 1975)

- Directed day-to-day operations
- Developed programs for 90-bed inpatient Alcoholism Unit
- Directed facility-wide Mental Health and Alcoholism Unit JCAH reviews
- Negotiated budgets with New York State Division of Alcoholism
- Served as Research Associate to Hospital President
- Co-Founded NYS Task Force on Women and Alcoholism

PROFESSIONAL ORGANIZATIONS/COMMISSIONS

Advisory Panels, Commissions, and Special Committees

- Gun Violence Prevention: National Research Collaboration Summit working group, hosted at the University of Maryland's School of Public Health, April 24-26, 2019.
- CUNY/NYU Prevention Center Scientific Advisory Committee, 2014 – present
- Risk Reduction Advisory Committee, C-Change, 2012.
- Finance Committee, National Board of Public Health Examiners, 2006 – present
- Leadership Committee, National Board of Public Health Examiners, 2006 – present
- ASPH National Expert Panel on Dr.PH Core Competency, 2007 – 2009
- Leadership Gifts Taskforce, C-Change (formerly National Dialogue on Cancer), 2007
- Drexel University School of Public Health Tobacco Advisory Group, 2006
- Development Committee, National Board of Public Health Examiners, 2006 – 2012
- Outreach Committee, National Board of Public Health Examiners, 2006
- Executive Committee, World Tobacco Conference Planning, 2005
- Commission on Substance Abuse at Colleges and Universities, The National Center on Addiction and Substance Abuse at Columbia (CASA); 2002, 2003, 2004, 2005
- Member, Secretary of Health and Human Services Interagency Task Force on Tobacco, Subcommittee on Cessation (2002 – 2003)
- Advisory Committee- University of California, San Francisco (UCSF) Center for Tobacco Control Research & Education, 2001 – present
- AIDS Action Council - Policy Committee 1994 – 1996
- New York State Department of Health: Ad-Hoc Advisory Group on the Implementation of the Comprehensive Newborn HIV Testing Program 1996 – 1998
- City of Philadelphia, Commissioner of Health, Expert Advisory Committee on HIV Perinatal Transmission, 1995 – 1998
- Statewide AIDS Service Delivery Consortium, 1994 – 2000
- Coalition Against Violence Steering Committee, New York Academy of Medicine, 1994 – 1997
- Assessment Protocol for Excellence in Public Health, National Steering Committee, 1988

- 1995
- New York State Department of Health, Comprehensive Pediatric Center Steering Committee, 1991 – 2000
- Advisory Panel for Health Care Administration - PEW Health Professions Commission 1993
- Chairman, New York/Virgin Islands AIDS Education and Training Steering Committee, 1991 – 1997
- Chairman, Association of Schools of Public Health, Council on Continuing Education, 1990 – 1993
- Founding Chairman, Association of Schools of Public Health, Council on Public Health Practice, 1993 – 1995
- Chairman, DHHS, Health Resources and Services Administration Task Force on AIDS and Public Health, 1988
- President, Academic Practice Assembly, Medical Group Management Association, 1986
- Associated Medical Schools of New York:
 - AIDS Committee, 1989 – 1998
 - New York Health and Hospitals Association Affiliation Contract Negotiations (Chair), 1983 – 1985
 - Legislative Affairs Committee, 1983 – 1986
 - Minority Affairs Committee, 1983 – 1986
- Association of American Medical Colleges:
 - Group on Business Affairs, 1982 – 1986
 - Group on Institutional Planning, 1982 – 1986
 - Group on Faculty Practice, 1986
 - Council of Teaching Hospitals, 1982 – 1986
- Member, Greater New York Hospital Association, Technical Assistance Advisory Committee, 1982 – 1984
- Member, Governor's Task Force on Fetal Alcohol Syndrome, 1979
- Vice-Chair, New York State Women and Alcoholism Committee, 1978 – 1979
- Member, Health Systems Agency, NYC Plan Development Committee, 1979 – 1980

GRANT SUPPORT HISTORY

- Centers for Disease Control and Prevention - Tobacco Counter-marketing Program Using a Media Campaign Targeted to Underserved Populations, September 2006 – 2010. \$4.4 million. (Initial applicant PI – transferred to Dr. Donna Vallone on receipt).
- New York State Department of Health: Youth Smoking Prevention Programs Evaluation. \$8,000 (annual) 1998 – 2000, total award (projected) \$380,000. (PI).
- US Department of Health and Human Services, Health Resources and Services Administration (HHS/HRSA): "Pediatric AIDS Demonstration Project"; 20%; 8/1/88-7/31/00. Current Annual \$1,999,900. Total \$18,071,957. (PI).

- HHS/HRSA NY/VI AIDS Education and Training Center: 20%; 6/1/91 – 6/30/99. Annual \$2,062,796. Total \$16,842,439. (Co-PI).
- Centers for Disease Control and Prevention (CDC) - Enhancing Capacity: Evaluating Public Health Surveillance Systems - Sip 14 (Prevention Center) \$33,158. 1997-1999. (PI).
- NYS AIDS Institute: "AIDS Institute Pediatric Comprehensive Care Center - Dental Project"; 5%; 7/1/91 – 6/30/00. \$166,666 annually. Total \$1,494,666. (PI).
- CDC: "Effects of Advertising on Youth Tobacco Use," 9/30/97 – 3/31/99. \$33,158 annually (Co-PI).
- "Harlem Working Group on Tobacco Prevention", SIP #5; as needed; 9/30/99 – 9/29/02; Annual \$10,000, Project #U48/CCU209663. (Co-PI).
- "State and Community Partnership", SIP #17; as needed; 9/30/99 – 9/29/02. Annual \$95,999; Project #U48/CCU209663. (Co-PI).
- HHS/HRSA: "SPNS Evaluation Technical Assistance Center," 10/01/96 – 9/30/99 \$1,601,968 current annual. Total \$3,830,360. (Co-PI).
- Medical and Health Research Association (MHRA): "Evaluation of Ryan White Title I Programs"; 10%; 1/1/94 – 2/31/99, Annual \$500,000. Total \$3,392,440. (Co-PI).
- New York State AIDS Institute: Adolescent AIDS Prevention and Treatment Project; 4.75%; 7/1/91 – 6/30/99 \$350,000 annually. Total \$2,800,000. (PI).
- Subcontract to University of Southern California. Title: AIDS Clinical Trials Group 076 Provider Guide Evaluation Project. \$71,961. 1995 – 1996 (Co-PI).
- National Institute of Mental Health (NIMH): "HIV Center for Clinical and Behavioral Studies; Ethics and Policy Core"; 5%; 2/1/94 – 1/31/96; \$79,211 annually (Co-PI).
- NYS AIDS Institute: "NYS Pediatric AIDS Comprehensive Care Center"; 4%; 1/1/91 – 12/31/98. Current annual \$79,091. Total \$618,005. (PI).
- AIDS Institute Evaluation of HIV Prevention and Supportive Services for Women. 10% effort. \$100,000. 1992 – 1993. (PI).
- NIMH - HIV Center for Clinical and Behavioral Studies. 5%; Total \$231,008 (Community core funding) 1993 – 1996. (Co-PI).
- HHS/HRSA - Develop and Administer a needs assessment survey instrument. Total \$16,660. 1996. (PI).

- HHS/HRSA - Health Research Training and Public Health Scholars Program. 15%; Total \$24,780. 1996 – 1997. (PI).
- HHS/HRSA – Puerto Rico Air-Bridge Network Evaluation Total \$29,300. 1996 – 1997. (PI).
- HHS/HRSA - Case Study of Public Health Practice. \$10,000. 1995 – 1996. (PI).
- HHS/HRSA - Analysis of Public Health Practice Activities. \$10,000. 1994 – 1995. (PI).
- Planned Parenthood Federation of America - Reproductive Health Information Network Project. 5%. \$127,051. 1995 – 1996. (PI).
- Obstacles to and Prospects for improving the completion of TB Therapy. Funded by Health Services Improvement Fund, Inc. 10%; 1994 – 1995; \$36,258 Annual. (Co-PI).
- U.S. Department of Commerce - NTIA: National Data Network, Planned Parenthood Federation of America. Sub-Contract, \$80,000. (PI).
- CDC: "HIV/STD Harm Reduction Strategies for Women," (Columbia sub-contract from Philadelphia Department of Health). (Co-PI).
- New York State Department of Health, AIDS Institute: "STD/HIV Risk Reduction Interventions for Women," 10%, 1/1/95 – 6/30/96. (Co-PI).
- Agency for Health Care Policy and Research (AHCPR) and Health Resources and Services Administration (HRSA): "Developing and Evaluating Perinatal Transmission Education Materials" 1995 – 1996; \$100,000. (PI).
- HHS/HRSA: "A Model Health Department/Columbia University School of Public Health Collaboration"; 5%; 7/1/91 – 6/30/96; \$256,900. (Co-PI).
- HHS/HRSA: "A Model Demonstration of an Urban School of Public Health/Local Department of Health Collaboration"; 15%; 10/1/93 – 9/30/95; \$161,915. (PI).
- Blue Cross/Blue Shield Health Services Improvement Fund: "Obstacles to and Prospects for Improving the Completion of TB Therapy"; 5%; 3/1/94 – 2/28/95; Annual direct costs \$36,258. (Co-PI).
- Robert Wood Johnson Foundation: "Obstacles to and Prospects for Improving the Completion of TB Therapy"; 5%; 9/1/93 – 8/31/94. Annual direct costs \$50,000. (Co-PI).
- National Institute on Drug Abuse (NIDA)/NIMH: "HIV Center for Clinical and Behavioral Studies - Community Core; 10%; 9/87 – 9/91. Annual direct costs:

\$2,412,673 (Community Core funding \$150,000). (Co-PI).

- New York State AIDS Institute: "Bedford Women's Correctional Project"; 15%; 6/1/89 – 9/30/91. Annual direct costs: \$250,000. Total \$500,000. (PI).
- HHS/HRSA: "PA/NY AIDS Education and Training Center"; 20%; 10/1/88 – 9/30/91; Annual direct costs: \$725,000. (Co-PI).
- National Institutes of Health (NIH): "Biomedical Research Award"; 10% 4/1/87 – 3/31/88. Annual direct costs: \$115,000. (PI).
- New York State AIDS Institute "Community Service Project," Special HIV Counseling and Testing Study, 7/1/91 – 4/30/93, \$200,000. (Co-PI).
- Rockefeller Family Trust: "Minority Adolescent AIDS Prevention"; 10%; 11/88 – 11/89; Annual direct costs: \$50,000. (PI).

TEACHING EXPERIENCE

- Protecting the World's Health (NYU GIPH JTerm 2014 and 2015)
- Leadership Capstone course, Integrative Seminar: Practice of Global Health Leadership (Spring 2013)
- Introduction to Health Advocacy (Columbia University - 2012)
- Tobacco Policy: Domestic & Global Challenges (Georgetown University - 2004)
- Advanced Topics in Women's Health (Columbia University - 2001)
- Women and Health (Columbia University - 1994, 1995, Spring and Fall 1996)
- Prevention Seminar (Columbia University - 1993)
- Meta-Analysis (Columbia University - 1992)
- Preventive Medicine and Public Health (Columbia University - 1992)
- Multiple lectureships, Columbia School of Public Health, Public Administration, International Affairs and Planning & Architecture (1980 – present)
- Supervise multiple graduate research assistants (1980 – present); *multiple masters' thesis and doctoral dissertations*

CONSULTING

Albany Medical Center
China Medical Board
Ministry of Health, Cuba (State Department Sanctioned- AIDS)
Puerto Rico Department of Health
Puerto Rico Medical Society
Public Health Service, Health Resources and Services Administration
Training Center for Health Professionals

Health Canada
South Africa Committee to Establish a School of Public Health

OTHER PROFESSIONAL ACTIVITIES

- Regular reviewer – Hospital & Community Psychiatry (Psychiatric Services); American Journal of Public Health; Journal of the American Medical Association; Health Education Quarterly; American Journal of Preventive Medicine, Tobacco Control
- Grant Peer Review Committees – SAMSHA: Health Care Financing Administration, Health Resources & Services Administration, Centers for Disease Control and Prevention (CDC), Department of Defense (Women’s Health Grants) and Medical and Health Research Association of N.Y. (MHRA)
- Guest Editor – Journal of Health and Social Behavior, 2004
- Guest Editor – Journal of Health Promotion Practice, 2003
- Co-Editor, Special Supplement, Journal of Preventive Medicine – May 1995, 1997, 1999

PUBLICATIONS

Books & Book Chapter(s)

Heaton C., et al: Meeting the Challenge of Global Public Health. Textbook for undergraduates. In process (Oxford press)

Allen JA, Vallone D, Vargyas E, **Heaton CG**. The truth[®] Campaign: Using Countermarketing to Reduce Youth Smoking. In: Healey B, Zimmerman R, eds. *The New World of Health Promotion. New Program Development, Implementation and Evaluation*. Sudbury, MA; Jones and Bartlett; 2009:195-215.

Heaton C. Foreword for A Breath Away, Wainscott-Sargent, Anne. Phoenix, AZ: Acacia Publishing, Inc., 2005.

Haviland L, **Heaton C**. Forward: Selections from the American Journal of Public Health. Tobacco and Public Health, 2003.

Heaton C. Afterword for The Public Health Perspective: Have Hard-core Smokers Been Written Off? Helping the Hard-core Smoker: A Clinician’s Guide, Seidman D., Covey L., eds. Mahwah, NJ: Lawrence Erlbaum Associates, Inc., 1998.

Original Articles / Peer-Reviewed Commentaries:

1. Pack P, **Heaton C**, Galeea S, Maximizing Public Benefit from Opioid Settlement Resources. *The Milbank Quarterly*. March 2020.

2. Fairchild A, **Heaton C**, Curran J, Abrams D, Bayer R. Evidence, Alarm, and the Debate Over e-Cigarettes. *Science*. December 13, 2019.
3. Goodman M, Plepys CM, Bather JR, Keller RM, **Heaton CG**. Racial and Ethnic Diversity in Academic Public Health: 20-Year Update *Public Health Reports*. 2019.
4. **Heaton C**, Pack R, Galea S. The Opioid Crisis, Corporate Responsibility, and Lessons from the Tobacco Master Settlement Agreement. *JAMA*, 2019.
<https://jamanetwork.com/journals/jama/fullarticle/2754094>
5. Liebermann EJ, Van Devanter NV, Shirazian T, Fris Guzman N, **Heaton C**, Ompad D. Barriers to cervical cancer screening and treatment in the Dominican Republic: Perspectives of focus group participants in the Santo Domingo area. *Journal of Transcultural Nursing*. 2019. <https://doi.org/10.1177/1043659619846247>
6. **Heaton C**. The Tobacco Master Settlement Agreement – Strategic Lessons for Addressing Public Health Problems. *New England Journal of Medicine*, 379:997-1000. 2018. <https://www.nejm.org/doi/full/10.1056/NEJMp1802633>
7. Merzel C., Halkitis P., **Heaton C**. Pedagogical scholarship in public health: A call of cultivating learning communities to support evidence-based education. *Public Health Reports*. 2017; 132(6):679-683.
8. **Heaton C**. Tobacco Control - How Are We Doing?. *American Journal of Public Health* 106, no. 7 (July 1, 2016): pp. 1164-1166.
<https://ajph.aphapublications.org/doi/abs/10.2105/AJPH.2016.303209>
9. Mulshine JL, **Heaton C**. Tobacco Control since the 1964 Surgeon General’s Report: Reflecting Back and Looking Forward. *Cancer Network home of the Journal Oncology*, March 2014
10. Connolly, G., Behm, I, **Heaton, C.**, Alpert, H. Public Attitudes Regarding Banning of Cigarettes and Regulation of Nicotine. *American Journal of Public Health*. *American Journal of Public Health*. 2012 April; Vol. 102, No. 4.
11. Northridge, M., **Heaton, C**. Who Will Deliver on the Promise? *American Journal of Public Health*. 2012 January; Vol. 202, No.1.
12. Curran, J., **Heaton, C**, The Tobacco Technical Assistance Consortium: A Foundation-University Partnership to Reduce Tobacco Use. *Health Promotion Practice*, November 2011.

13. Curry LE, Vallone DM, Cartwright J, **Heaton C**. Tobacco: An Equal-Opportunity Killer? *Tob Control*. 2011 Jul;20(4):251-2.
14. Winickoff, J., McMillen, R., Vallone, D., Pearson, J., Tanski, S., Dempsey, J., **Heaton, C.**, Klein, J., Abrams, D. US Attitudes About Banning Menthol in Cigarettes: Results from a Nationally Representative Survey. *American Journal of Public Health*. 2011 July; 101(7); 1234-1236.
15. **Heaton, CG**, Cummings, KM, O'Connor, R., Novotny, T. Butt Really? The Environmental Impact of Cigarettes. *Tob Control*. 2011 May; 20(Suppl_1).
16. Cullen J, Sokol N, Slawek D, Allen JA, Vallone DM, **Heaton CG**. Depictions of Tobacco Use in Popular Youth Television Programming. *Archives of Pediatrics & Adolescent Medicine*. 2011 Feb;165(2):147-51.
17. **Heaton C.**, Thornton A., Robinson W., Beck S., Cartwright J., Eubanks S. Why We Should Make Menthol Cigarettes History. *Nicotine & Tobacco Research*, December, 2010; Vol. 12 Suppl 2:S94-S97.
18. **Heaton CG**, Beck SE, Cartwright J, Vallone DM. Prohibiting Menthol in Tobacco Products: a Policy Who's Time Has Come. *Addiction*. 2010 Dec;105 Suppl 1:5-7.
19. Heck JE, Stücker I, Allwright S, Gritz ER, Haglund M, **Heaton CG**, Kralikova E, Sanchez Del Mazo S, Tamang E, Dresler CM, Hashibe M. Home and Workplace Smoking Bans in Italy, Ireland, Sweden, France, and the Czech Republic. *European Respiratory Journal*. 2010, May, 35:5, 969-979.
20. Pierce, J, Messer, K, James, L, White, M, Kealey, S, Vallone, D, **Heaton, C**. Camel No. 9 Cigarette Marketing Campaign Targeted Young Teenage Girls. *Pediatrics*. 2010 Apr;125(4):619-26. Epub 2010 Mar 15.
21. **Heaton C**. Issues, Priorities, and Political Implications for Cancer: an Organization's Perspective. *Journal of Cancer Education*. 2009;24(Suppl 2):S24-5.
22. Duke JC, Vallone DM, Allen JA, Cullen J, Mowery PD, Xiao H, Dorrlor N, Asche ET, **Heaton C**. Increasing Youths' Exposure to a Tobacco Prevention Media Campaign in Rural and Low-Population-Density Communities. *American Journal of Public Health*. 2009 December; Vol. 99, No. 12.
23. **Heaton CG**, Vallone D, Cartwright J. Unintended consequences of Tobacco Policies: Implications for Public Health Practice. *American Journal of Preventive Medicine*. 2009; Aug; 37 (Suppl 2):S181-2.

24. Holtgrave DR, Wunderink KA, Vallone DM, Heaton C. Cost-utility Analysis of the national truth Campaign to Prevent Youth Smoking. American Journal of Preventive Medicine. 2009 May; 36(5):385-8.
25. Zeller M, Hatsukami D, Backinger C, Benowitz N, Biener L, Burns D, Clark P, Connolly G, Djordjevic MV, Eissenberg T, Giovino GA, **Heaton C**, Hecht SS, Henningfield JE, Husten C, Kobus K, Leischow S, Levy DT, Marcus S, Myers ML, Parascandola M, Pongshe P, Shields PG, Slovic P, Sweanor D, Warner KE. The Strategic Dialogue in Tobacco Harm Reduction: A Vision and Blueprint for Action in the United States. Tobacco Control. 2009;18(4):324-32.
26. Fiore MC et al. 2008 PHS Guideline Update Panel, Liaisons, and Staff. Treating Tobacco Use and Dependence: 2008 update U.S. Public Health Service Clinical Practice Guideline executive summary. Respiratory Care. 2008 Sep;53(9):1217-22.
27. Fiore MC et al. 2008 PHS Guideline Update Panel, Liasons, and Staff. A Clinical Practice Guideline for Treating Tobacco Use and Dependence: 2008 update. A U.S. Public Health Service report. Am J Prev Med. 2008 Aug;35(2):158-76.
28. Nides M, Hund LM, Carothers S, McCausland KL, Duke JC, Xiao H, Balaoing M, Dale LC, **Heaton CG.** Hollywood Quits--Behind the Scenes of a Hollywood-based Smoking Cessation Program. American Journal of Health Behavior. 2007 Nov-Dec; 31(6):705-18.
29. Gritz ER, Sarna L, Dresler C, **Heaton CG.** Reducing Carcinogen Levels in Cigarette Smoke. Cancer Epidemiology, Biomarkers & Prevention. 2007 Oct; 16(10):2171.
30. Green MP, McCausland KL, Xiao H, Duke JC, Vallone DM, **Heaton CG.** A closer look at smoking among young adults: Where Should Tobacco Control Focus its Attention? American Journal of Public Health. 2007 Aug; 97(8):1427-33. E-pub 2007 Jun 28.
31. Messeri PA, Allen JA, Mowery PD, **Heaton CG,** Haviland ML, Gable JM, Pedrazzani SD. Do Tobacco Countermarketing Campaigns Increase Adolescent Under-reporting of Smoking? Addictive Behavior. 2007 July; 32(7):1532-6.
32. **Heaton C,** Gritz ER, Davis KC, Homsy G, McCausland KL, Haviland ML, Vallone D. Women's Knowledge of the Leading Causes of Cancer Death. Nicotine & Tobacco Research, July 2007; 9(7): 761–768.
33. Gritz ER, Sarna L, Dresler C, **Heaton CG.** Building a United Front: Aligning the Agendas for Tobacco Control, Lung Cancer Research, and Policy. Cancer Epidemiology, Biomarkers & Prevention, May 2007; 16(5).
34. Martin K, **Heaton C.** Foreword for Tobacco Control Education, Training, and Research in Schools of Public Health. Public Health Reports, September/October 2006; 121(5): 487-489.

35. Hund LM, Farrelly MC, Allen JA, Chou RH, St Claire AW, Vallone DM, **Heaton C**. Findings and Implications from a National Study on Potential Reduced Exposure Products (PREPs). Nicotine and Tobacco Research, 2006; 8(6): 791-797.
36. **Heaton C**, Vallone D, McCausland K, Xiao J, Green M. Smoking, Obesity, and their Co-occurrence in the United States: Cross Sectional Analysis. British Medical Journal, 2006; 1(333): 25-26.
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Panelist – Understanding COVID-19: A Panel Discussion on the Novel Coronavirus Outbreak. School of Global Public Health, NYU. February 28, 2020.

Panelist – Tobacco and Nicotine Products Regulation and Policy Conference, hosted by the Food and Drug Law Institute. Risk Communications to Adults: How Should Relative Risk Be Conveyed? "By Telling the Truth–The Whole Truth." October 24, 2019.

Panelist – Leading No One Behind: Integrating Universal Health Coverage and Essential Oral Care for All; side event to United Nations 1st high-level meeting on UHC. Commercial Determinants of Health – How to Safeguard Public Health and Advance UHC? September 18, 2019.

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Panel Discussion Moderator – *ASPPH Annual Meeting*, Arlington, VA. “Developing the Next Generation of Diverse Public Health Leaders.” March 22, 2019.

Presenter – Health and Environmental Settlements Project Workshop, NYU School of Law: The Tobacco Master Settlement Agreement – Strategic Lessons for Addressing Public Health Problems. March 12, 2019.

Bruno, Audrey. Interview, March 8, 2019. *Bon Appetit*, Are Calorie Counts on Menus Actually Making Us Healthier? April 25, 2019.

LaVito, Angelica. Interview. CNBC, FDA chief Gottlieb’s departure might not actually be a good thing for vaping industry, March 10, 2019.

Belluz, Julia. Interview. Vox, Scott Gottlieb was the most aggressive anti-tobacco FDA leader in years. Now he’s leaving., March 6, 2019.

Panelist – NYU College of Global Public Health, Health and Human Rights Association. Women in Public Health. March 6, 2019.

Keynote – Rogers Colloquium at Weill Cornell Medical College: The Tobacco Maser Settlement Agreement – Strategic Lessons for Addressing Public Health Problems. January 16, 2019.

Davis, Kathleen J. Interview. 90.5 WESA - Pittsburgh’s NPR News Station, Experts Draw Comparisons Between AIDS Crisis And Opioid Epidemic, November 30, 2018.

Keynote – U of Pitt World AIDS Day. Keynote: Learning from the Journey: The View from Washington Heights in Upper Manhattan. November 30, 2018.

Presenter – E-Cigarette conference, NYU Law School and NYU College of Global Public Health. The Tectonic Shift in Nicotine and Tobacco Consumption, October 19, 2018.

Michmershuizen, Fred. Interview. Dental Tribune, Accelerating global progress on oral health, October 3, 2018.

Presenter – NYU WHO Collaborating Center for Quality Improvement and Evidence-based Dentistry and the NYU College of Dentistry, Welcoming Remarks: Oral Health and NCDs: Accelerating Integrated Global Progress. Side event during the United Nations General Assembly. September 28, 2018.

Williams, Tim. Interview. WCNY Capitol Pressroom, How an Attorney General can protect public health, September 24, 2018.

Harrison, Rachel. Interview. *The Atlantic*. September 7, 2018

Student Address – Colorado University School of Public Health Convocation. “Lead with your Heart”. May 24, 2018

Presenter – Harm Reduction E-cigarette Conference, DC, April 30, 2018

Keynote – Collegio dei Docenti Universitari di Discipline Odontostomatologiche, “Public Health Perspective on Dentistry”. Florence Italy, April 12, 2018

Opening Remarks – NYU Florence’s 2018 Health and Human Rights Dialogue on the Refugee and Migration Crisis. Migrant Health & Human Rights Agenda. March 26, 2018

Presenter – Consortium of Universities for Global Health’s (CUGH) 9th Annual Conference. Debate with Richard Horton, Editor of the *The Lancet*, on the motion ‘Equity is defining objective of global health in the 21st century.’ March 17, 2018

Presenter – ASPPH Annual Meeting. Mediates Session: “Advancing a Diverse Student, Staff and Faculty Pipeline and Moving Toward Inclusive Excellence” March 8, 2018

Presenter – Boston University 2017-2018 Public Health Forum series. Applying Lessons Learned from the Master Settlement Agreement with Big Tobacco to Other Industries. February 14, 2018.

Rubin, Rita. Personal interview. *JAMA*, Foundation of a Smoke-free World, April 17, 2018.

Marcotte, Amanda. Interview. *Salon.com*, The Impact of Gun Violence on Public Health, October 4, 2017.

O’Neill, Maggie. Interview. Reporter for DailyMail, Figures reveal another increase in overdose deaths: Rates were up more than 20% in the first months of 2017- showing efforts to control the epidemic are failing, September 13, 2017.

Lewis, Caroline. Interview. Reporter for Crain’s New York Business, NYC narcotics prosecutor uses scare tactics in new fentanyl PSA, August 2, 2017.

Panelist – “Thank You for Smoking” Screening and Panel 15th Anniversary of Smoke Free Air Act. July 12, 2017.

Host and Moderator – CGPH Thought Leader Series: “Curbing Gun Violence in the Trump Era”. NYU Washington, D.C. April 21, 2017.

Baird, Addy. Interview. Opioid prescriptions are dropping, signaling a potential shift in heroin crisis, February 27, 2017.

Moderator – NYU-SLT Inauguration Celebration Week Talks, September 2016. “Obesity” September 2016

Baird, Addy. Interview. Health Reporter for *Polico NY*, Gun violence as a public health crisis and potential public health interventions to address gun violence in the US, July 7 2016.

Venugopal, Arun. Phone interview. Reporter for *WNYC Radio*, Why the heroin and opioid epidemic is most pronounced in the suburbs, and in places like Suffolk County (where he conducts his reporting). Additionally, why is it hitting white populations especially hard? July 6, 2016.

Moderator – ASPPH Annual Meeting. “Confronting Health Disparities and Inequities” March 20, 2016.

Naga, Diamond, Deputy News Editor. Interview. *Washington Square News* (NYU) GPH’s New Building on 404 Lafayette St, February 1, 2016.

Presenter – Global Perspective on Tobacco Epidemic, Best Policies to Reduce Tobacco Use, KOC University and NYU Symposium, Can the KU Campus Go Smoke-Free? Istanbul, Turkey, October 26, 2015.

Presenter – Workshop Training in Health and Human Rights. NYU Florence, Italy. June 8-9, 2015.

Keynote – 5th Annual Global Health Day, University of Buffalo, SUN: Global Health and Well Being – Social Determinants of Global Health, April 10, 2015.

Panelist – ASPPH 2015 Annual Meeting Plenary Session, "Framing the Future – Welcome to the Next 100 Years of Education for Public Health." March 23, 2015.

Presenter – ASPPH 2015 Annual Meeting Plenary Session, “Examining the Impact of Implicit and Unconscious Racial Bias” March 23, 2015.

Behavioral and Communication Strategies for Emerging Diseases: Focus on Polio and Ebola. Judge presentations of UNICEF field professionals and MPH students, NYU, January 2015.

Institute of Medicine Roundtable on Population Health Improvement, “What Can We Learn from the Spread and Scale of Tobacco Control”, December 2014

2014 Minority Health and Health Disparities Grantees Conference, Opening Plenary, “Major Trends and Global Health and Wellbeing”, December 2014

Mailman School of Public Health, Sociomedical Sciences Symposium, “Are We Moving in the Right Direction”, November 2014

2014 NYUAD Public Health Think Tank Keynote speaker, “Tackling Tobacco Crisis in the UAE”, November 2014.

ASPPH Leadership Retreat, Tools for Leadership: Optimizing Global Public Health in Schools and Programs, July 2014

NYU Department of Population Health/Controversies in Population Health Symposium. “The E-cigarette Debate: Reducing Harm or Stoking the Embers”, April, 2014

NY Academy of Medicine & the Vitality Institute. “Will non-combustible nicotine products be a force for good in the battle against tobacco?” Commentary, March 2014

David Rogers Health Policy Colloquium, Weill Cornell Medical College. “The Challenge of Improving Global Health: Applying a University-wide Model”, February 2014

Northeastern University, Bouve Dean’s Seminar Series, "The Number One Cause of Death: Tobacco Use and How We Can Combat It", November, 2013.

ASPPH Annual 2013 Meeting, Diversity Committee moderating session, “The Loudest Duck: Moving Beyond Diversity while Embracing Differences to Achieve Success at Work”, November 2013.

ASPPH Annual 2013 Meeting. Moderator for “The Endgame for Tobacco Control: Strategies and Action Steps”, November, 2013.

APHA Annual 2013 Meeting, session: Advocacy for Reducing the Role of the Global Alcohol, Food and Beverage, and Tobacco Industries in Health Education, speaker “Tobacco and Obesity”, November, 2013.

First International Hookah Conference Sponsored by NYU/Abu Dhabi Institute, Keynote speaker, October, 2013.

Symposium in the Institute of African Studies, University of Ghana, Legon. Keynote speaker at Healing Environment and the Creative Arts . “Art as a Healing Force Case Study: the truth[®] Campaign, September, 2013

Marijuana: It’s Legal, Now What? The Partnership at Drugfree.org, Colorado Forum. Denver, CO. July 16, 2013.

Keynote Speaker – Improving Access to Tobacco Control National Institutes of Health Bethesda, MD. June 25, 2013.

Keynote Speaker -Global Health and Well-Being Conference New York University, New York, NY. June 17, 2013.

Lung Cancer Alliance Luncheon/Briefing, Washington, DC. May 21, 2013.

Women’s Policy, Inc. Briefing, Washington, DC. May 15, 2013.

Speaker - truth Campaign. GIPH Health Communications Course NYU, New York, NY. May 13, 2013.

Speaker – truth Campaign. NYU College of Nursing, New York, NY. May 13, 2013.

Panelist – 28th International Conference on Screening for Lung Cancer, New York, NY. May 9, 2013.

Speaker - Cigarette, Cessation and Screening: Saving Lives Across the Globe. Lung Cancer Workshop Bethesda, MD. May 2, 2013.

Keynote Speaker - Tobacco Policy and Practice in the 21st Century. Tobacco Leadership Advocacy Training, Washington, DC. April 26, 2013.

Presenter - UCSF Webinar Series, San Francisco, CA. April 2, 2013.

Keynote Speaker – Society for Research on Nicotine & Tobacco Presidential Symposium, Boston, MA. March 15, 2013.

Global Conference on Tobacco, Cambridge, MA. February 26, 2013.

American Heart Association Greater Washington Region 2013 Heart Ball, Washington, DC. February 23, 2013.

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Speaker - Challenges and Successes of Smoking Prevention. Columbia University, New York, NY. February 21, 2013.

CPH Exam Presentation - CUNY School of Public Health, New York, NY. February 20, 2013.

Speaker -What a Difference a Decade Can Make. UCSF Symposium, San Francisco, CA. February 8, 2013.

Expert Panelist - Ripple Effect DC, Legacy Offices - Leading the Fight to End Addiction, Washington, DC. January 29, 2013.

New York University Wagner School of Public Administration, New York, NY. December 13, 2012.

Warner Series – What Causes Youth to Initiate Tobacco Use and How Can We Prevent it? Washington, DC. December 11, 2012.

Act Local/Impact Global. Independent Sector Annual Conference, San Francisco, CA. November 12, 2012.

New Challenges and Opportunities in Food Marketing to Children and Youth. Institute of Medicine Standing Committee on Childhood Obesity Prevention, Washington, DC. November 5, 2012.

American Public Health Administration, GIPH Awards Ceremony, San Francisco, CA. October 30, 2012.

Doctors Speak Out, Washington, DC. October 4, 2012.

Awakening the Spirit for Tobacco-Free Pacific Islanders, Washington, DC. September 17, 2012.

Panelist – National Conference on Tobacco or Health, Kansas City, MO. August 15, 2012.

Aspen Ideas Festival, Multiple speaking roles and fluid panel discussions, Aspen, CO. June 26-July 3.

Reducing Tobacco-Related Cancer Incidence and Mortality, IOM National Cancer Policy Forum, Washington, DC. June 12, 2012.

Women’s Policy, Inc. Briefing on Capitol Hill, Washington DC. June 8, 2012.

Panelist – Briefing on Capitol Hill: The Landscape of Smoking Cessation in America,

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Washington DC. March 30, 2012.

Panelist – Partnership for a Healthier America, Washington, DC. November 29, 2011.

Panelist – The Atlantic’s Green Intelligence Forum, Washington, DC. November 17, 2011.

Warner Series – Tobacco: The Winnable Battle Among America’s Armed Forces, Washington, DC. November 10, 2011.

Keynote Speaker – Tobacco Leadership Advocacy Training, Chicago, IL. September 24, 2011.

Cancer Prevention and Control Through Prevention, 10th Annual Cancer Prevention Fellows’ Symposium, Bethesda, MD. September 15, 2011

A Vision for a Tobacco-Free Society, University of Alabama School of Public Health. September 9, 2011.

Lessons Learned from the Tobacco Wars for Products Which Adversely Impact Health, Rudd Center for Food Policy & Obesity, New Haven, CT. September 7, 2011.

Leading with Heart: Tobacco, Food and Active Living Justice for Asian Americans, Native Americans and Pacific Islanders, APPEAL National Policy Symposium, San Francisco, CA. June 24, 2011.

Is a Child Proof Cigarette Market Feasible by 2020?, Edward M. Kennedy Memorial Lecture, Harvard School of Public Health, Boston, MA. June 22, 2011.

Sorrell Lecture Series, NAAG Annual Summer Meeting, Chicago, IL. June 21, 2011.

Panelist - Out of the Shadows: Lung Cancer, Washington, DC. May 9, 2011.

Warner Series – Butt Really? The Environmental Impact of Cigarettes, Washington, DC. April 19, 2011.

Tobacco and Socioeconomic Status, Tobacco Research Intensive Lecture Series, Morgantown, WV. April 6, 2011.

Panelist – Columbia University Alumni Association Leadership Forum, New York, NY. April 2, 2011.

Expert Panel on Prescription Drug Abuse in Youth, U.S. Department of Health & Human Services, Washington, DC. March 28, 2011.

Integrating Lung Cancer Screening with Smoking Cessation: An Idea Whose Time Has Arrived, 24th International Conference on Screening for Lung Cancer. February 26, 2011.

The Tragic Toll Tobacco Takes on Women, Women's Policy, Inc. Lunch Briefing on Women's Preventive Health. January 26, 2011.

Press Conference – Tobacco Control Programs, Seattle, WA. November 17, 2010.

Making the Difference in Tobacco-Related Health Disparities Science: TReND Progress Process and Opportunities for Future Investment, TReND Meeting, Bethesda, MD. October 25, 2010.

Presenter – Rollins School of Public Health (on behalf of NBPHE). October 20, 2010.

Keynote Speaker - Expanding Our Reach: Marshaling the Political Will in North Carolina and the Nation to Do What We Know Works in Tobacco Control, North Carolina Health and Wellness Trust Fund, Charlotte, NC. October 13, 2010.

Speaker – Moses Cone Wesley Long Community Health Foundation Board Retreat, Greensboro, NC. September 16, 2010.

Congressional Families Against Cancer Hill Briefing, Washington, DC.

EPA Expert Panelist. Behavior Change and how Legacy achieved it with the truth campaign. Washington, DC. June 9, 2010.

How the Certified in Public Health Process Professionalizes the Field of Public Health. CUNY Medical Center. Brooklyn, NY. April 15, 2010.

The Certified in Public Health (CPH) Process- Why me? Why now? Columbia University Mailman School of Public Health. New York, NY. April 8, 2010.

Legacy's truth Youth Smoking Prevention Campaign: Strategy and Outcomes. Columbia University Epidemiology of Cardiovascular Disease. New York, NY. April 8, 2010.

FDA Tobacco Products Scientific Advisory Committee. Menthol. Washington, DC. March 31, 2010.

Warner Series. The 'truth' about Teens: Youth Marketing in a Web 2.0 World. Washington, DC. March 25, 2010.

Tobacco Control Network's Webinar. Smoke-free Air as a Social Justice Issue. March 24, 2010.

The Certified in Public Health (CPH) Process- Why me? Why now? SUNY Downstate Medical Center. Brooklyn, NY. March 23, 2010.

Getting Certified in Public Health, George Washington University. Washington, DC. March 9, 2010.

Alliance/EX Press Event. Albany, NY. February 24, 2010.

Multicultural Health Editor Briefing. New York, NY. February 23, 2010.

Health Industry Week, Distinguished Leaders Series, Georgetown University. Teens and Tobacco: What Influences Them to Smoke or Keeps Them From Starting? Washington, DC. December 3, 2009.

Breaking the Habit Media Workshop: Changing the Way We Talk about Smoking. New York, NY. November 19, 2009.

Raising a Drug-Free Kid: The Straight Dope for Parents. The National Center on Addiction and Substance Abuse (CASA) Conference, New York, NY. November 17, 2009.

Industry-Medicine Relations Conference at Columbia University. The Tobacco Industry and its Relations with Medicine. New York, NY. November 2, 2009.

Bicknell Lecture Series. Is There Such a Thing as a Safe(r) Cigarette: Tobacco Regulation and the FDA. Boston University School of Public Health, Boston, MA. October 23, 2009.

Keynote Speaker - Eradicating Tobacco Use: What It Will Take. AANP Annual Conference, Nashville, TN. June 21, 2009.

Keynote Speaker - Tobacco as a Social Justice Issue. 7th Annual LGBTQ Tobacco Summit, Phoenix, AZ. June 9, 2009.

Building a Legacy of Truth: David versus Goliath in the Tobacco Wars. University of South Florida, College of Public Health, Tampa, Florida. May 15, 2009.

Northern Manhattan Women and Children HIV Project Meeting. Harlem Hospital, New York, NY. April 22, 2009.

Counter-Marketing Strategies for Youth Prevention and Adult Cessation. University of Washington Tobacco Studies Program, Seattle, WA, December 10, 2008.

Health Providers: Their Critical Role on the Frontlines of the Tobacco Epidemic.
Rush University, Chicago, IL, December 4, 2008.

Legacy's truth[®] Campaign: Strategies and Outcomes. Kennedy School of Government, Harvard University, Cambridge, MA, November 25, 2008.

Plenary Speaker - Can We Win the War on Tobacco? American Academy of Pediatrics National Conference, Boston, MA, October 14, 2008.

Keynote Speaker - Berreth Lecture. The National Public Health Information Coalition (NPHIC), San Antonio, TX, October 7, 2008.

Keynote Speaker - Statewide Tobacco Control Information X-Change Meeting, Indianapolis, IN, September 16, 2008

NCI Monograph Press Conference, National Press Club, Washington, DC, August 21, 2008.

National Association of Attorneys General (NAAG) Summer Meeting, Providence, RI, May 18, 2008.

Lecture on Epidemiology of Cardiovascular Disease, Columbia University, New York, New York, May 1, 2008.

Mississippi County Coalition for a Tobacco Free Arkansas, Blytheville, Arkansas, April 18, 2008.

Health Professionals Roundtable on Preventive Services, Washington, DC, April 17, 2008.

Smoking in the Movies Hill Briefing, Washington, DC, April 8, 2008.

11th Biennial Symposium on Minorities and the Medically Underserved and Cancer, Washington, DC, April 4, 2008.

Launch of EX, National Press Club, Washington, DC, March 31, 2008.

Legacy Honors Awards Dinner, New York, NY, March, 10, 2008.

Smokeless and Spit Tobacco: A Rapidly Changing Environment, National Summit on Smokeless & Spit Tobacco, Oklahoma City, Oklahoma, March 4, 2008.

"It's All About Kids", Coalition Against Substance Abuse Conference, Washington, DC, February, 14, 2008.

C-Change and the Behavioral Change In Science Plenary Session, Screen-Out Initiative Press Conference, Washington, DC, January 28, 2008.

Kaiser Family Foundation Panel Discussion re PSAs on TV, The Television Industry and Nonprofits on Where We Go From Here, Washington, DC, January 24, 2008.

National Conference of Tobacco or Health, Minneapolis, MN, October 24-26, 2007.

The Big Three: The Reduction of Alcohol, Marijuana and Tobacco, Coalition Against Substance Abuse Conference, New York, NY, October 18, 2007.

National Association of Attorney's General Triennial Conference, Seattle, Washington, October 15-16, 2007.

Keynote Speaker- Washington State Tobacco Prevention & Control Program, Seattle, Washington, September 24-26, 2007.

HBS Seminar Series, Johns Hopkins Bloomberg School of Public Health, Baltimore, Maryland, September 20, 2007.

Images Kids See On Screen, Testimony Before the House Subcommittee on Telecommunications and the Internet, Washington, DC, June 22, 2007.

Tobacco Use Prevention and Cessation, What We Know Works: EX and the National Cessation Alliance, Partnership for Prevention and The Congressional Prevention Caucus, Washington, DC, June 8, 2007.

Keynote Speaker- EX and the National Tobacco Cessation Alliance, Mayo Conference, Minneapolis, Minnesota, May 21, 2007.

EX and the National Tobacco Cessation Alliance, CEO Roundtable on Cancer, New York, NY, May 10, 2007.

Hey Baby, Have We Really Come a Long Way? Young Women, Smoking and Other Risky Health Behaviors: Camel No. 9s , Women's Policy Inc. Congressional Luncheon, Washington, DC, May 9, 2007.

Working Towards a Tobacco Free Generation: Tobacco as a Global Social Justice Issue, Mailman SPH Alumni Conference, New York, NY, April 25, 2007.

Application of Harm Reduction to Other Public Health Problems: What is Similar or Different about the Issue of Tobacco?, University of Maryland School of Law, April 20, 2007.

The American Legacy Foundation's truth® Youth Smoking Prevention Campaign: Strategy and Outcomes, Grand Rounds at Drexel School of Public Health, Philadelphia, PA, April 19, 2007.

Plain Talk About Health with Tommy Thompson, Montclair, NJ, February 19, 2007.

Legacy's truth® Campaign: Strategies and Outcomes. Kennedy School of Government, Harvard University, Cambridge, MA, December 7, 2006.

Grand Rounds at Mt. Sinai School of Medicine, New York, NY, December 6, 2006.

President's Cancer Panel: Promoting Healthy Lifestyles to Reduce the Risk of Cancer, Lexington, KY, October 23, 2006.

I-ELCAP 15th International Conference on Screening for Lung Cancer, New York, NY, October 20, 2006.

American Medical Association (AMA) Alliance, Screen-Out Launch: Smoking Prevention Project Introduction and Resources from the AMA Alliance Teamwork Network, Chicago, IL, October 17, 2006.

Conversations in Public Health. New York University, New York, NY, September 29, 2006.

Keynote Speaker – Preventing Youth from Smoking: A Formidable Challenge. The National Center on Addiction and Substance Abuse (CASA) Conference (CASA), Up in Smoke: Tobacco and American Youth, New York, NY, September 21, 2006.

Smoke and Mirrors: Advertising and Tobacco. The National Center on Addiction and Substance Abuse (CASA) Conference, Up in Smoke: Tobacco and American Youth, New York, NY, September 21, 2006.

National Association of Broadcasters (NAB)/Code Blue for Lung Cancer Public Awareness Campaign Launch, Washington, DC, September 13, 2006.

Plenary Session: Interrupting the Progression of Tobacco Use in the Population. The 13th World Conference on Tobacco or Health, Washington, DC, July 15, 2006.

Youth Smoking Prevention and Tobacco Industry Revenue. The 13th World Conference on Tobacco or Health, Washington, DC, July 13, 2006.

Coming of Age: Substance Abuse, Girls and Young Women. The National Center on Alcohol

and Substance Abuse at Columbia University (CASA) Conference, Women Under the Influence: Substance Abuse and the American Woman, New York, NY, March 2, 2006.

Legacy's truth[®] Campaign: Public Health Rationale, Strategies and Outcomes. Mailman School of Public Health at Columbia University, New York, NY, March 1, 2006.

Health Communication about the Public Health Burden of Fires Caused by Cigarettes. The First World Conference on Fire Safe Cigarettes, Harvard School of Public Health, Boston, MA, December 9, 2005.

Legacy truth[®] Campaign: Strategy and Outcomes. Kennedy School of Government, Harvard University, Cambridge, MA, November 30, 2005.

Tobacco Control: Past, Present & Future. CTFA Annual Regional Conference, Phoenix, AZ, September 8, 2005.

Tobacco Use: The Leading Preventable Cause of Death in the United States. eHealth Conference for HBCU's, Washington, DC, June 14, 2005.

New Thinking in Wellness Prevention and Healthy Life Styles. Health Wellness & Prevention Congress, Chicago, IL, May 5, 2005.

Academic Policies and Tobacco Industry Funding of Research. National Conference on Tobacco or Health, Chicago, IL, May 5, 2005.

Youth Smoking Prevention and Revenue Losses to the Tobacco Industry. National Conference on Tobacco or Health, Chicago, IL, May 4, 2005.

The truth Campaign and our Children's Health. Addressing Tobacco in Managed Care Conference (ATMC) Meeting, Chicago, IL, May 3, 2005.

Cultural Norms, How they have Changed and What you Can do to Help. Smoke-Free Homes Champions: Pediatric Clinicians Making Children's Homes Smoke Free; National Symposium on Smoke-Free Homes, Arlington, VA, April 17, 2005.

Keynote Speaker- Women in Health & Wellness. International Women's Leadership Conference, Honolulu, HI, November 19, 2004.

Tobacco Countermarketing Campaigns: Evaluating Results. American Public Health Association 132nd Annual Meeting, Washington, DC, November 8, 2004.

Transformational Philanthropy: The Challenge and Potential of Significant Change. The

Philanthropic Institute, Boston, MA, October 26, 2004.

GLMA and Health Care Providers Address LGBT Smoking. National Gay and Lesbian Medical Association (GLMA), Palm Springs, CA, October 22, 2004.

Reducing Cancer Risk for You and Your Colleagues. 2004 FORTUNE Most Powerful Women Summit, Laguna Niguel, CA, October 5, 2004.

Youth Tobacco Use and Prevention. National Association of Attorneys General Triennial Meeting, Burlington, VT, September 27, 2004.

Youth Social Marketing Institute Presentation. National Association of Attorneys General Triennial Meeting, Burlington, VT, September 26, 2004.

Twin Peaks: Parallel Epidemics Concentrated Among the Most Disadvantaged. Coalition for a Tobacco-Free Arizona (CTFA) Conference, Phoenix, Arizona, July 23, 2004.

Innovative Mass Media Campaigns for Smoking Cessation & Prevention. AHRQ Translating Research Into Practice Conference, Washington, DC, July 14, 2004.

Keynote Address (opening ceremonies)- Pinnacles Through Perseverance: American Dental Hygienists Association's 81st Annual Session, Dallas, TX June 26, 2004.

National Gay, Lesbian Journalist Association (NGLJA) Annual Conference, Brooklyn, New York, June 25, 2004.

Threats and Sources: Addressing Substance Abuse and Violence Among Youth. Global Health Council 31st Annual Conference, Washington, DC, June 3, 2004.

Overview of the American Legacy Foundation. Georgetown University, School of Nursing and Health Sciences, Washington, DC, May 29, 2003.

Tobacco's Cost to the Family. 40 Years in Tobacco Control- How Far Have We Really Come? Tobacco Dependence Program, New Brunswick, NJ, May 28, 2004.

From Research to Practice: Using the Media to Help Smokers Quit. 40 Years in Tobacco Control- How Far Have We Really Come? Tobacco Dependence Program, New Brunswick, NJ, May 28, 2004.

Reducing Tobacco Use: Strategies, Barriers and Consequences. The Institute of Medicine Board on Health Promotion and Disease Prevention Committee on Reducing Tobacco Use Meeting, National Academy of Sciences, Washington, DC, May 24, 2004.

The truth[®] Campaign: Trials, Tribulations and Outcomes. Virginia Youth Tobacco Project Research Conference, Richmond, VA, March 24, 2004.

The truth[®] Campaign: Trials, Tribulations and Outcomes. Louisiana Tobacco Summit, Baton Rouge, LA, March 23, 2004.

Who's in Control: Cigarettes or Citizens? Tobacco and Disease Populations at Special Risk for Tobacco Addiction and Disease: Radical Perspectives, Radical Solutions, Johns Hopkins Bloomberg School of Public Health, Baltimore, MD, March 5, 2004.

Reversal of Misfortune: Viewing Tobacco as a Social Justice Issue. Making Waves: Pursuing Health and Justice in Tobacco Control; Hawaii Department of Health, Honolulu, HI, October 30, 2003.

Up in Smoke: The Future of American Tobacco Policy. The National Center on Addiction and Substance Abuse (CASA) Conference; Substance Abuse in the 21st Century: Positioning the Nation for Progress, New York, NY, October 9, 2003.

Women's Health 2003. FORTUNE Most Powerful Women Summit, Scottsdale, AZ, September 29, 2003.

The Hispanic American Family: A Panel Discussion. The Congressional Hispanic Caucus Institute Luncheon, Washington, DC, September 22, 2003.

Targeting Youth. Tobacco Counter-Marketing: Best Practices and Beyond, New York, NY, June 11, 2003.

World No Tobacco Day Press Conference, Hollywood, CA, May 31, 2003.

The Forgotten Smokers: 18-24 Year Olds. Coalition for a Tobacco-Free Arizona (CTFA), Tempe, AZ, August 1, 2003.

Keynote Address- The truth on Trial: The Challenges of Building a National Counter-Marketing Campaign. University of California at San Diego, April 24, 2003.

Keynote Address- Tobacco as a Social Justice Issue. 2003 Nevada State-wide Conference on Tobacco Control, Carson City, NV, April 3, 2003.

Tobacco Industry Funding and Conflicts of Interest. Workshop on Tobacco Industry Funding, Society for Research on Nicotine and Tobacco (SRNT) Annual Meeting, New Orleans, LA, February 22, 2003.

Keynote Speaker- How Individuals Have Changed the World through Moral Leadership. The Atlantic Monthly 5th Annual Women in Leadership Summit, San Francisco, CA, Feb. 11, 2003.

Women & Smoking. National Cancer Institute- Women, Tobacco & Cancer Conference, Houston, TX, February 3, 2003.

Tobacco Control and the Settlement Agreement. National Health Policy Conference, Washington, DC, January 22, 2003.

Women & Smoking. Tobacco-Related Disease Research Program 7th Annual Investigator Meeting, San Jose, CA, December 5, 2002.

Keynote Address- American Legacy Foundation: The Birth of a Foundation. Mayo Clinic Nicotine Dependence Conference, Rochester, MN, November 3-6, 2002.

Keynote Address- Center for Applied Public Health, Columbia University School of Public Health, New York, NY, October 22, 2002.

Tobacco Seminar Series. Columbia University School of Public Health, New York, NY, September 10, 2002.

Introduction of Media/Marketing Presentation: The truth Campaign. Innovations in Youth Tobacco Control Conference, Santa Fe, NM, July 8-9, 2002.

Keynote Address- Women & Smoking, National Launch Women & Smoking Circle of Friends Campaign, New York, NY, June 17, 2002.

Women & Smoking. Conde Nast, New York, NY, June 11, 2002.

Editorial Board Briefing- Public Health Implications of Women & Smoking. Hearst, New York, NY, June 7, 2002.

Speaking truth[®] to Youth: How the American Legacy Foundation is Helping Teens Reject Tobacco. Tobacco, Youth and Health: North Carolina at the Crossroads: Our Past vs. Our Future; Annual Meeting Symposium of the North Carolina Institute of Medicine, Raleigh, NC, June 10, 2002.

Senate and House Briefing- Social Marketing. Washington, DC, May 6, 2002.

Update on the American Legacy Foundation. The Robert Wood Johnson Foundation, Board of Trustees, Princeton, NJ, April 17, 2002

American Legacy Foundation: The Birth of a Foundation. Georgetown University, School of Nursing and Health Sciences, Washington, DC, March 13, 2002.

American Legacy Foundation: Future Directions and Current Challenges. Harvard Tobacco Control Working Group, Boston, MA, March 11, 2002.

Olympic Aid World Panel on Sport and Youth Health, 2002 Winter Olympics, Salt Lake City, UT, February 9, 2002.

Keynote Address- Tobacco as a Social Justice Issue. National Conference on Tobacco or Health, New Orleans, LA, November 27, 2001.

Public Health: Major Challenges. Public Health Grand Rounds, University of Birmingham, Birmingham, AL, November 13, 2001.

Executive Masters of Public Health Graduation. Columbia University, New York, NY, October 26, 2001.

Keynote Address- Women & Smoking. Westchester County Department of Health, County Health Summit, White Plains, NY, October 19, 2001.

Keynote Address- The Master Settlement Agreement and Tobacco Control in the States. National Conference of State Legislatures (NCSL), San Antonio, TX, August 2001.

Keynote Address- Can Scientific Research Support Tobacco Control? Society for Research on Nicotine and Tobacco (SRNT) 7th Annual Meeting, Seattle, WA, March 23-25, 2001.

Tobacco Control and the American Legacy Foundation. American Medical Association Annual Meeting, Chicago, IL, 2000.

The Case Against Mandatory Named Reporting of HIV Infection. HIV Center for Clinical and Behavioral Studies, March 19, 1998.

Pregnant Women and HIV Testing: Where Do We Go From Here? Women and AIDS Friday Forums, Gay Men's Health Crisis, April 25, 1997.

The Female Condom: Public Health Policy. Nicholas A. Rango HIV Clinical Scholars Program, New York State Department of Health AIDS Institute. New York, NY, October 25, 1995.

Our Bodies Ourselves? Women, HIV Testing and ACTG 076. HIV Center for Clinical and Behavioral Studies, New York, NY, September 7, 1995.

Using Social Marketing Strategies to Create Consumer & Provider Educational Materials. EA Kovacs, CG Healton. Social Marketing Conference, Tampa, FL, May 11-13, 1995.

ACTG 076 and Public Policy. AIDS Policy Center for Children, Youth and Families Annual Public Policy Conference, Washington, DC, May 1, 1995.

Effective Patient Education Outcomes: Communicating ACTG 076 Study Results to HIV Positive Women. Healton C, Taylor S, Burr C, Dumois A, Loewenstein N. Prevention 95, New Orleans, LA, March 30, 1995.

Assessing the Burden of HIV Care in New York City Among Professional Providers: Collaboration Between the New York City Department of Health and Columbia School of Public Health. Healton, C, Messeri P, Haviland ML, Weinberg G, Jessop D, Jetter D. Prevention 95, New Orleans, LA, March 30, 1995.

A Multi-Site Trial of ACTG 076 Study Patient Education Approaches Targeting HIV+ Women. Healton C, Taylor SL, Burr C, Dumois A, Lowenstein N. Public Health and Preventive Medicine Symposium, Atlanta, GA, February 27 - March 1, 1995.

Effective Communication of ACTG 076 Results to HIV Positive Women: Patient Education and Policy Implications. Healton C, Taylor SL, Burr C, Dumois A, Lowenstein N. HIV Infection in Women Conference, Washington, DC, February 22-24, 1995.

076 Testing and Treatment for Women and Infants in the HIV Epidemic. New York State Psychiatric Institute, New York, NY, December 12, 1994.

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Controversies in Perinatal HIV Testing. New York University Medical Center CFAR Seminar, New York, NY, November 22, 1993.

Developing a Local Environmental Health Assessment - Overview of the Components of a Comprehensive Community Assessment: The APEX/PH Model. APHA Annual Meeting, San Francisco, CA, October 26, 1993.

Implications of Mandatory Unblinding of Newborn Screening, New York State AIDS Advisory Council Newborn Screening Subcommittee, New York State AIDS Institute, New York, NY, October 19, 1993.

Future Directions in Women's Health Research. Women's Health Summit - A regional Dialogue on The Impact of Federal Policies on Programs and Services, Newark, NJ, September 27-28, 1993.

Developing a Local Environmental Health Assessment. National Environmental Health Association Meeting, Orlando, FL, June 30, 1993.

Findings from the Counseling and Testing Study. New York State AIDS Institute, Albany, NY,

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Working with Community Groups. Association of American Medical Colleges Conference on The Role of Class and Ethnicity in Health Services Research, Leesburg, VA, December 6-8, 1992.

AIDS Among Suburban Teens. Felix Festa Auditorium, West Nyack, NY, March 19, 1990.

Symposium on HIV Clinical Training, New York Academy of Medicine, New York, NY, October 30, 1990.

Fiscal Issues in the Provision of Care to the HIV Infected Patient. Mid-Hudson Community Health Centers, Poughkeepsie, NY, July 1990.

Community Surveillance of HIV/AIDS. Ambulatory Care Management Institute, Arden House, Harriman, NY, June 3, 1989.

Economic Impact of HIV on National Health Expenditures. Columbia University College of Physicians and Surgeons, National Alumni Association, New York, NY, May 6, 1988.

The AIDS Epidemic - Adolescents Falling Between the Cracks. Annual Meeting Foundation for Thanatology, April 14, 1988.

Women and AIDS. Annual Region II Family Planning Association Meeting, New York, NY, September 29-30, 1987.

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Management Imperatives in the Academic Health Center. Association of American Medical College, Group on Business Affairs, San Antonio, TX, 1985.

The Impact of Hospital Ambulatory Care Reorganizations on Practice Plans: Strategies for Survival. Annual Meeting, MGMA, Academic Practice Assembly, Tampa, FL, 1985.

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