



Cheryl G. Heaton, DrPH, *Dean*
School of Global Public Health
New York University

Dr. Heaton is presently the Dean of the School of Global Public Health (GPH) at New York University (NYU), Director of the Global Institute of Public Health and Professor of Public Health Policy and Management. GPH is working to prepare the next generation of public health pioneers with the critical thinking skills, acumen and entrepreneurial approaches necessary to reinvent the public health paradigm.

Prior to this appointment, Dr. Heaton served as founding President and Chief Executive Officer of Legacy (now known as the truth Initiative), the leading national foundation dedicated to tobacco control. During her 14-year tenure with the foundation, she guided the highly acclaimed, national youth tobacco prevention counter-marketing campaign, **truth**[®], which has been credited in part with reducing youth smoking prevalence to record lows. In her role as CEO, Dr. Heaton addressed the growing health disparities related to tobacco addiction and its health effects and helped Americans quit smoking.

Prior to joining Legacy, Dr. Heaton held numerous roles at Columbia University including Assistant Vice President for the Health Sciences and Associate Dean for Clinical Administration, Columbia University College of Physicians and Surgeons, Associate Dean for Program Development and Chairman of Sociomedical Sciences at Mailman School of Public Health at Columbia University. She is now Emeritus Professor at Columbia University. She has authored over 120 peer-reviewed articles and special reports and was awarded multiple grants in AIDS, tobacco control and higher education.

She has served on numerous boards as a chair, vice-chair, treasurer and member including The Legacy Foundation, Action on Smoking and Health, The Betty Ford Foundation, Lung Cancer Alliance (now GO2), The Association of Schools and Programs of Public Health, The National Board of Public Health Examiners, the National Dialogue on Cancer/C-Change, The National Coalition on Health Care, HealthRight International, and Phoenix House, the nation's largest drug treatment network.

Dr. Heaton's long and dynamic career in the field of public health has earned her national recognition and praise. The recipient of numerous prestigious awards, she has been honored with the Secretary of HHS award for Innovation in Public Health for her work to reduce prenatal

transmission of HIV, the Social Justice Award from the State of Hawaii, the American Lung Association's Life and Breath Award. Dr. Heaton was also named a Donald A. Berreth Lecturer by the National Public Health Information Coalition and is the recipient of the Troy R. Westmeyer and Distinguished Alumnus/Alumna Award from New York University, and the NYC Public Health Association Allan Rosenfield Award.

Dr. Heaton has testified before many US Senate and US House of Representative Committees and is a strong communicator and frequent commentator on important public health topics with extensive national and local TV, radio, print and social media experience.

Dr. Heaton holds a DrPH from Columbia University's School of Public Health (with distinction) and an MPA in Public Administration from New York University in Health Policy and Planning.