Jennifer Malat earned a Bachelor's degree in Sociology from the University of Minnesota and a PhD in Sociology from the University of Michigan. Jennifer's academic research mainly focuses on racial inequity in health and has received federal funding and repeatedly appeared in top journals.

She spent the first 20 years of her career at the University of Cincinnati, where she achieved the rank of Professor, co-founded and directed a community-engagement initiative called The Cincinnati Project, and served as the inaugural divisional dean for social sciences in the College of Arts and Sciences.

In July 2020, Jennifer moved to Virginia Commonwealth University to serve as the dean of the College of Humanities and Sciences. In that role, she successfully guided the college through the first two years of the pandemic and prioritized improved equity for students, faculty, and staff.

In July of 2022, Jennifer began applying her experience and expertise as Associate Vice President for Development at VCU. In this role, she works with senior leaders and key staff to develop a framework that ensures that the next comprehensive campaign reflects the university's commitment to equity and inclusion.