

# Christopher M. Villa

## Education

Doctorate in Educational Leadership & Policy  
University of Utah

Dissertation Topic: Sources of Organizational Legitimacy Associated with the Center for Ethnic Student Affairs at the University of Utah

Master's in Public Administration (MPA)  
University of Southern California

Bachelor of Arts, Social Ecology  
University of California, Irvine

Completed one year of study at University of California, Berkeley  
Boalt School of Law

## Professional Experience

**Portland Community College-Rock Creek  
Campus President**

**2018-2020**

Served as the executive leader of the college with responsibility for its overall operation including a budget of 36 million and selection/supervision of faculty and staff. Collaborated in concert with multiple campuses and centers in the district to implement its focus on equitable student success. Responsible for leading efforts to update the campus strategic plan with a focus on improving student success outcomes and closing achievement gaps. Responsible for working in tandem with the district to advance guided pathways and advising redesign initiatives. Built strong positive and productive relationships with community constituents from the business, government, k-12, university, and public non-profit sectors. Collaborated closely with the Foundation Office in support of fundraising efforts that supported racial equity.

**Los Angeles Mission College  
Vice President of Student Services**

**2015-2018**

Provided leadership and supervision in the reorganization of the Student Services Division designed to improve student success outcomes. Lead the college in efforts to develop and implement an Adult Basic Education program in partnership with various community agencies. Supervised the following student support services departments and programs: Admissions and Records, Athletics, Counseling, Disabled Students Programs & Services (DSPS), Extended Opportunity Programs & Services (EOPS), Financial Aid & Scholarships, Health Services,

International Student Services, Psychological Services, Student Activities, Student Outreach and Recruitment, Student Success Center, Transfer Center, TRIO/Student Support Services, and Veterans Resource Center.

**Fresno City College**

**2009-2015**

**Vice President of Student Services**

Provided leadership for the college with emphasis on promoting and sustaining student access, student success, and student learning. Ensured that student services and instruction work collaboratively and demonstrate accountability. Responsible for developing and implementing comprehensive institutional enrollment management, student success, and student equity plans in conjunction with constituent groups representing administrators, faculty, classified staff, and students. Supervised the following student support services departments and programs: Admissions and Records, Career & Employment Center, Counseling, Disabled Students Programs & Services (DSPS), Extended Opportunity Programs & Services (EOPS), Financial Aid & Scholarships, Health Services, International Student Services, Matriculation/Student Orientation and Assessment, Psychological Services, Student Activities, Transfer Center, TRIO/Student Support Services, TRIO/Upward Bound, and Veterans Resource Center. Served as campus officer responsible for handling harassment and discrimination complaints, student grievances, and student discipline.

**Long Beach City College**

**2006-2009**

**Vice President of Student Support Services**

Provided leadership, management, oversight and direction for the Student Support Services Division at both the Liberal Arts and Pacific Coast campuses that included the following departments and programs: Admissions & Records, Financial Aid, Counseling, EOP/S, Disabled Student Programs and Services, International Students Program, Student Outreach and Recruitment, Student Health Services, Matriculation/Student Orientation and Assessment, Career Center/Job Services, Student Activities, Transfer Center, Women's & Men's Resource Center, Veterans Affairs, Commencement, and TRIO Programs. Provided leadership and direction for Auxiliary Services including Campus Bookstores and Food Services. Supported institutional efforts to promote racial equity and student success by developing and assessing student learning outcomes for learning community/cohort programs such as *Puente*, *SANKOFA Scholars*, *Transfer Academy*, *Leaders Across Campus*, and *First Year Experience*.

**California State University, Northridge**

**2003-2006**

**Assistant Vice President, Student Access and Support Services**

Supervised over 100 full-time and 200 part-time staff with a state general fund budget surpassing 12 million dollars. Provided leadership, strategic direction, supervision, and line management for Financial Aid & Scholarships, Career Center, Student Outreach and Recruitment, Center on Disabilities, and the National Center on Deafness. Supported the Vice President for Student Affairs in efforts to develop strategic direction for the division and to provide ongoing assessment of student learning outcomes. Performed assessment, program

review, and implementation of new technologies. Participated in a leadership role on the Enrollment Strategies Committee. Initiated Staff Development Internship Program for Student Affairs professionals in the Division.

**College of the Canyons**

**2000-2003**

**Associate Dean, Student Services**

Supervised 40 staff in the Student Services Division from the Counseling Department, Transfer Center, Articulation and Matriculation Programs. Supervised Personal Development and General Studies curriculum, including class scheduling, room assignments, instructor assignments, class marketing, and enrollment planning. Supervised New Student Orientation Program with support from Matriculation Director and Assistant Dean, Student Development. Responsible for other Student Services Departments in absence of Vice President of Student Services, including: Admissions and Records, Financial Aid, Cal Works, Career Center, Disabled Students Programs and Services, EOP/S, Health Center, International Students, New Horizons, and Student Development.

**University of Utah**

**1994-2000**

**Assistant Dean for Minority Recruitment and Student Affairs**

**The Graduate School**

Collaborated with different sectors of public education, including local K-12, community colleges, and other public and private universities to seek funding from external sources in order to support special projects/programs aimed at increasing underrepresented undergraduate and graduate school enrollment. Developed, implemented, and administered the University of Utah Summer Research Opportunity Program (SROP) and the Summer Extended Orientation Program (SEOP) that were designed to attract underrepresented students to graduate programs. Collaborated with Native American programs at universities in New Mexico to recruit indigenous students to the SROP and SEOP.

**San Jose State University (SJSU)**

**1989-1994**

**Director, Student Outreach and Recruitment**

Responsibilities included the development of university outreach and recruitment policy combined with program supervision, planning, implementation, and evaluation for the Departments of Relations with Schools and Colleges, Student Affirmative Action (SAA), and Educational Talent Search (TRIO Program). Participated actively on Enrollment Management Advisory Committee. Managed a complex budget of approximately 1 million that supported 16 professional staff and between 40-50 student paraprofessionals and that included state general fund, state lottery, private donor, and federal grant dollars.

**California State Polytechnic University, Pomona**

**1987-1989**

**Coordinator, Educational Opportunity Program (EOP)**

**Enrollment/Educational Enhancement Services (EES)**

Supervised EOP staff placed in various campus departments who were responsible for the development of programs and projects and counseling and advising directed at underrepresented students. Coordinated admissions process, residential living program, and student activities component for the University Summer Bridge Program, which targeted underrepresented and economically disadvantaged students from community colleges and high schools.

**California State University, Long Beach** **1986-1987**  
**California State University (CSU), Administrative Fellow**

Participated in a one-year program designed to provide women and ethnic minorities the opportunity to observe and interact with cabinet-level administrators at another campus within the CSU System. Served in the capacity as an Associate Dean, Student Services in the School of Natural Sciences.

**California State Polytechnic University, Pomona** **1980-1986**  
**Coordinator, Educational Opportunity Program (EOP)**  
**Recruitment and Admissions**

Coordinated underrepresented student outreach and recruitment directed at community colleges and high schools. Worked closely with the Admissions Office to develop, implement, evaluate, and modify EOP admissions procedures. Served as Chair of the South Coast EOP/S Consortium that included universities and community colleges working in a collaborative effort to provide outreach and recruitment services targeted at underrepresented students, with an emphasis on serving community college EOP/S students. Co-founded the Chicano/Latino Youth Leadership Conference, now considered a fundamental educational equity program at the university.

**California State University, San Bernardino** **1980**  
**Coordinator, Educational Opportunity Program (EOP)**  
**Outreach Services**

Coordinated outreach and recruitment efforts directed at underrepresented students from local high schools and community colleges within the San Bernardino and Riverside area. Worked closely with high school/community college administrators and counselors for the purpose of recruiting targeted students.

### **Teaching Experience**

California State University, Northridge, Lecturer, ELPS 663-Legal Aspects of Educational Administration, Educational Leadership and Policy Studies Department, Spring 2018

California State University, Northridge, Lecturer, ELPS 663-Legal Aspects of Educational Administration, Educational Leadership and Policy Studies Department, Spring 2017

California State University, Northridge, Lecturer, ELPS 720-Post-Secondary Finance and Enrollment Management, Educational Leadership and Policies Department, Fall 2016

California State University, Northridge, Guest Lecturer, Administration of College Counseling and Student Services, Educational Leadership & Policy Studies Department, Spring 2003

University of Utah, Instructor, Preparation for Graduate School Seminar, Summer Research Opportunity Program, June-August 1997 & 1998

Cal Poly Pomona, Instructor, Study Skills, Summer Bridge Program, June-August 1989

El Monte Union High School District, Instructor, ESL Adult Education, September 1988-May 1989

### **Skills and Knowledge**

Speak, read, and write Spanish.

### **Staff Development Opportunities**

Selected Participant, Los Angeles Community College President's Academy, Los Angeles, CA 2016-17

Evaluation Team Member, Accrediting Commission For Community And Junior Colleges (ACCJC), Santa Rosa Junior College, Santa Rosa, CA, March 9-12, 2015

Mentor, National Community College Hispanic Council (NCCHC) Leadership Fellows Program, 2014-15 to the present

Selected Participant, State Center Community College District Inaugural Leadership Development Academy, 2013-14

Evaluation Team Member, Accrediting Commission For Community And Junior Colleges (ACCJC), College of San Mateo, San Mateo, CA, October 21-24, 2013

Member, California Community College Chancellor's Office Advisory Group on Student Mental Health, 2012-15

Evaluation Team Member, Accrediting Commission For Community And Junior Colleges (ACCJC), Northern Marianas College, Saipan, Northern Mariana Islands, October 23-26, 2012

Executive Board Member, California Community College Chief Student Services Administrators Association, 2011-13

Selected Participant, Executive Leadership Institute (ELI), League for Innovation in the Community College, Phoenix, AZ, December 5-10, 2010

Evaluation Team Member, Accrediting Commission For Community And Junior Colleges (ACCJC), Chaffey College, March 1-4, 2010

Team Leader, California Community College Chancellor's Office Program Review and Technical Assistance Site Visit Team, Ventura College, March 18-20, 2009

Selected Participant, NASPA Richard F. Stevens Senior Student Affairs Leadership Institute, Victoria, B.C., July 2007

### **Professional Activities**

#### **At Portland Community College**

Chair, PCC Rock Creek Executive Leadership Team  
 Co-Chair, PCC Rock Creek Diversity Council  
 Co-Chair, PCC Rock Creek Yes To Equitable Student Success (YESS) Committee  
 Co-Chair, PCC Sustainability Leadership Council  
 Member, PCC Diversity Leaders of Diversity Councils Committee

#### **At Los Angeles Mission College**

Chair, Student Equity, Access, and Success Committee  
 Member, Behavior Intervention Team  
 Member, Facilities Committee  
 Member, Budget and Planning Committee  
 Member, President's Cabinet

#### **At Fresno City College**

Chairperson, Enrollment Management Committee  
 Chairperson, Student Success Task Force  
 Co-Chair, Fresno City College/Fresno Unified School District Partnership  
 Co-Chair, Strategic Planning Council  
 Lead Member, Student Equity Task Force

#### **At Long Beach City College**

Executive Board Member, LBCC Foundation  
 Campus Liaison, Hispanic Association of Colleges and Universities  
 Member, Bond Management Team

Member, Textbook Affordability Task Force  
 Member, CCC Open Educational Resources Committee

At California State University, Northridge

Co-Chair, Enrollment Management Committee  
 Member, Enrollment Strategies Committee  
 Member, First Year Experience Committee  
 Member, Campus Wide Disabilities Issues Board  
 Member, Community College Advisory Board

At College of the Canyons

Chairperson, Academic Standards Committee  
 Chairperson, Personal Development Curriculum Committee  
 Chairperson, Parent Orientation Committee  
 Founder/Chairperson, Bilingual Family Celebration Committee  
 Member, Cultural Heritage Committee

At San Jose State University

Member, College Board San Jose Equity 2000 Executive Committee  
 Member, San Jose State Enrollment Management Advisory Committee  
 Member, San Jose State Educational Equity Advisory Board  
 Member, Chicano Commencement Advisory Committee  
 Member, WESTOP (TRIO Programs)

Community Activities

Member, Oregon Higher Education Coordination Commission (HECC), Equity Leadership Council  
 Member, Oregon Community College President's Council  
 Board Member, Hillsboro Chamber of Commerce  
 Board Member, Washington County Museum  
 Board Member, Washington County Vision Action Network  
 Advisory Board Member, Northwest Regional Educational Service District  
 Member, Intel Community Advisory Panel  
 Member, Joint 2035 Oversight Hillsboro Committee  
 Participant, Sylmar Neighborhood Council Community Beautification Committee  
 Member, Fresno State Enrollment Advisory Committee  
 Member, Arte Americas, Fresno, CA  
 Board Member, Wells Fargo National Advisory Board/Student Financial Services  
 Member, William S. Hart District Communications Council, Santa Clarita, CA  
 Member, Santa Clarita Valley Project Learn Committee  
 Participant, Principal-for-a-day Program, Santa Clarita Valley Chamber of Commerce

Member, CSULB President's Latino Advisory Committee  
Member, Long Beach City College Promise Steering Committee  
Member, University of Utah Martin Luther King Planning Committee  
Commissioner, City of Salinas Affirmative Action Commission  
Mentor, ENLACE Program, Evergreen Valley College

### **Presentations**

Master of Ceremonies, Portland Community College Commencement, Portland, OR, June 2019

Panelist, "New President's Panel", Oregon Executive Leadership Academy (OELA), Salem, OR, February 2019

Presenter, "Responding to the Call: Advancing Racial Equity in Washington County", Vision Action Network, Beaverton, OR January 2019

Presenter, "Accreditation and Campus Climate", California Community Colleges Chief Student Services Administrators Association Conference, Los Angeles, CA, March 2017

Presenter, "Summer Bridge at Fresno City College: An Innovative Approach Involving Student Equity Programs", National Community College Hispanic Council (NCCCHC) Conference, Dallas, TX, September 2015

Panelist, "Leadership from the CEO and Executive Leadership Levels", Leadership in Action Program (LEAP), College of the Canyons, Santa Clarita, CA, April 2014

Presenter, "Successful Practices and Collaborations in Financial Aid", Association of Community Colleges Trustees (ACCT) Conference, Dallas, TX, October 2011

Panelist, "Senior Student Affairs Panel", Western Regional Careers in Student Affairs Day, Los Angeles, CA, October 2011

Panelist, "Collaboration from K-12 to Graduate School: The Long Beach College Promise and Pepperdine's Joint BSM and MBA Program", WASC/ARC Conference, Hollywood, CA, April 2009

Presenter, "The Long Beach City College SANKOFA Program", A2Amend Conference, Long Beach, CA, March 2009

Panelist, "Navigating Your Path Toward Senior Student Affairs Opportunities in Community Colleges", NASPA National Conference, Seattle, WA, March 2009

Presenter, "Learning Communities & Student Affairs", American Council of Education (ACE) Fellows Mid-Year Seminar on Student Affairs, Industry Hills, CA, January 2009



Panelist, "Navigating Your Path Toward Senior Student Affairs Opportunities in Community Colleges", NASPA Western Regional Conference, Long Beach, CA 2008

Presenter, "Preparing for Student Affairs/Student Services Management Positions", California Chicano-Latino Intersegmental Convocation, San Francisco, CA 2005

Presenter/Facilitator, "The Migrant Farmworker Experience" 1<sup>st</sup> Annual Cesar Chavez Day Program, College of the Canyons, Valencia, CA 2001

Presenter, "Funding and Sustaining a Summer Research Opportunity Program", 2<sup>nd</sup> Annual Symposium on the Recruitment and Retention of Students of Color, "Connecting the Circle, University of Kansas, Lawrence, KS, 1999

### **Grant Funds Secured**

Fresno City College: \$637,800 per year (2010-2015)

#### Title V-Strengthening Institutions-Hispanic Serving Institutions (HSI) Program

Camino Hacia El Futuro- Provided oversight in the development of a proposal that will serve a minimum of 400 low income Latino and/or English as a Second Language (ESL) students. Students will participate in learning communities involving the English, math, and counseling departments and will be provided additional academic support with an emphasis on increasing transfer to four-year colleges and universities.

California State University, Northridge: \$412,026 (2004-05)

Financial Aid Outreach Partnership Development-Successfully generated funding from the EdFund/California Student Aid Commission (CSAC) to provide extensive outreach efforts directed at high school students and others in the San Fernando Valley to become more aware of Cal Grant and other state financial aid programs.

College of the Canyons: \$14,753 (2001)

Cesar E. Chavez Day of Service and Learning-Successfully generated funding from the California Commission on Improving Life Through Service (CILTS) to initiate a community service project designed to educate high school students about the life, example, and legacy of Cesar Chavez. High School students identified as student leaders within the William S. Hart School District were expected to learn about the migrant farm worker experience.

University of Utah: \$832,757 (1994-99)

Summer Research Opportunity Program (SROP)-Successfully generated funding from multiple sources to support a national undergraduate program designed to increase the number of

underrepresented students who pursue graduate school opportunities at the University of Utah and elsewhere.

San Jose State University: \$2,400,000 (1991-2000)

Educational Talent Search Program (TRIO)-I was the founder and principal investigator of this outreach program that provides 1700 middle school and high school students and their families college information. The program is currently based at CSU Monterey Bay.

Cal Poly Pomona: \$400,000 (1988-91)

Student Support Services Program (TRIO)-Successfully generated funding from the U. S. Department of Education (TRIO) to support an academic support program for low income and disabled students.

### **Awards**

Award for Outstanding Service to the College, Delta Phi Kappa, Distinguished Friends of the College, Board of Governors, Long Beach City College Foundation, 2009

Award of Appreciation, "Our deepest thanks to our advisor and friend for your selfless contributions of time, talent, and vision", University Student Ambassadors, California State University, Northridge, 2005.

Distinguished Service Award, "For outstanding contributions to the Departments of Educational Leadership & Policy and Educational Psychology in student recruitment and guidance", University of Utah Graduate School of Education, 1998.

Award of Appreciation, "For outstanding service and leadership provided as Director of Student Outreach & Recruitment", San Jose State University, presented by Student Outreach & Recruitment staff and friends, 1994.

Award of Appreciation, "In recognition for your accomplishments, exceptional dedication towards the advancement of tomorrow's leaders, and your motivation to fulfill your goals as a CSU Administrative Fellow, with great honor, sincerity, and respect", the entire EOP Outreach and Recruitment Staff, Cal Poly Pomona, 1986.